CONFIDENTIAL

Frederick Fields III Company - Session 230

BUSINESS PLAN

RESTORING DIGNITY, REBUILDING LIVES

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Executive Summary

Solubility Solutions is a mission-driven nonprofit organization dedicated to addressing the critical issue of veteran homelessness in Philadelphia. Our focus is on providing transitional housing, mobile hygiene services, and comprehensive support programs to homeless veterans, ensuring they regain stability, dignity, and a path toward self-sufficiency.

1. The Problem We Are Solving

Philadelphia has a significant population of homeless veterans who face barriers to stable housing, basic hygiene, and access to critical services. These challenges not only undermine their well-being but also limit their ability to reintegrate into society and achieve long-term stability.

2. What Makes Our Solution Stand Out

Solubility Solutions offers a two-pronged approach to tackling veteran homelessness:

- Transitional Housing: Our facility at 2128 West Tioga Street provides a safe, supportive
 environment for up to 12 veterans, with access to counseling, job training, and other
 essential services.
- Mobile Hygiene Services: A fully customized RV delivers showers, laundry facilities, and hygiene supplies to homeless veterans in underserved areas, restoring dignity and building trust. Our holistic approach ensures that veterans receive not just temporary relief but also the tools they need to transition into permanent housing and meaningful employment.

3. Why Solubility Solutions is Well-Positioned to Solve This Problem

- Veteran Leadership: Founded and led by Fred Fields, a proud U.S. Army veteran,
 Solubility Solutions understands the unique challenges veterans face and is committed to meeting their needs.
- Proven Expertise: With nearly 30 years of experience in education, project management, and nonprofit leadership, our team has the skills and dedication to execute our mission effectively.
- **Community Support:** Located in a neighborhood with complementary support organizations, we are well-positioned to collaborate and maximize our impact.

4. Target Customers

Our primary focus is on homeless veterans in Philadelphia who are seeking stability, dignity, and support. These individuals are often underserved and face significant barriers to accessing traditional services.

5. Marketing and Outreach Strategy

- **Community Partnerships:** Collaborate with local veteran organizations, shelters, and advocacy groups to connect with veterans in need.
- **Direct Outreach:** Deploy our mobile hygiene RV to high-need areas, building relationships and trust with homeless veterans.
- **Digital Presence:** Leverage social media, a professional website, and targeted email campaigns to engage donors, volunteers, and community supporters.
- **Fundraising Events:** Host community events to raise awareness and funding while showcasing the impact of our programs.

6. Revenue Model

Solubility Solutions sustains its operations through:

- Government Grants: Funding from HUD, VA, and Pennsylvania's Veterans' Trust Fund.
- **Corporate Sponsorships:** Partnerships with organizations like The Home Depot Foundation and Habitat for Humanity.
- **Donations and Fundraising:** Engaging community members and philanthropic organizations.
- In-Kind Support: Leveraging volunteer labor and donated goods to reduce costs.
- **Property Utilization:** Potential revenue from renting portions of the facility for veteranfocused events and programs.

7. Revenue and Funding Needs

- Revenue Projections: Over the next three years, we anticipate generating:
 - Year 1: \$135K
 - Year 2: \$390K

- Year 3: \$247K
- Funding Requirements: We require an initial investment of \$1,100,000 to cover:
 - Property renovations (\$503, 800).
 - RV purchase and customization (\$90,000).
 - Program start-up costs, including staff salaries and supplies (\$545,000).
- **Profitability:** As a nonprofit, all surplus revenue will be reinvested into expanding our programs and increasing our impact.

Conclusion

Solubility Solutions is uniquely positioned to address the urgent issue of veteran homelessness through innovative, sustainable solutions. By combining compassionate care with practical resources, we are creating pathways to stability and self-sufficiency for those who have sacrificed for our safety and security. With the right funding and support, we can transform lives and make a lasting impact in our community. This is not just an opportunity to support a worthy cause; it is a chance to invest in a solution that delivers real, measurable change.

Opportunity

Problem & Solution

Problem Worth Solving

Many veterans face significant challenges in securing stable housing upon returning to civilian life. This issue stems from a complex interplay of factors, including financial instability, mental health challenges, and a lack of robust social support systems. In urban areas like Philadelphia, veteran homelessness has become a particularly pressing concern, affecting a disproportionate number of those who have served our country.

One of the most immediate and visible consequences of homelessness for veterans is the lack of access to basic hygiene facilities. This deficiency goes beyond mere inconvenience; it has profound implications for their physical health, mental well-being, and overall quality of life. Poor hygiene can lead to various health issues, from skin infections to more serious illnesses, further complicating their already challenging circumstances.

Moreover, the inability to maintain proper hygiene significantly impacts a veteran's self-esteem and confidence. This psychological toll can create additional barriers to reintegration into society, making it even more difficult for them to seek employment, maintain relationships, or engage in community activities. The cycle of homelessness and poor hygiene thus becomes self-perpetuating, eroding the veteran's sense of dignity and self-worth.

The transition from military to civilian life is often a jarring experience for many veterans. The structured environment of military service, with its clear chain of command and defined roles, contrasts sharply with the often ambiguous and individualistic nature of civilian life. This abrupt change can lead to feelings of isolation and disconnection. Many veterans find themselves lacking access to supportive communities or organizations that understand and cater to their unique needs and experiences.

Furthermore, the state of homelessness itself creates significant obstacles for veterans seeking employment. Without a stable address, reliable transportation, or access to proper clothing and grooming facilities, securing and maintaining a job becomes an uphill battle. This difficulty in finding employment further exacerbates their financial instability, creating a vicious cycle that perpetuates poverty and homelessness.

According to the U.S. Department of Housing and Urban Development's 2020 Annual Homeless Assessment Report to Congress, on a single night in January 2020, there were 37,252 veterans experiencing homelessness in the United States. This statistic underscores the magnitude of the problem and the urgent need for comprehensive solutions that address not only housing but also the underlying issues of mental health, social support, and employment assistance for our nation's veterans.

Our Solution

Our comprehensive solution aims to transform the lives of struggling veterans through a two-pronged approach. First, we will revitalize a three-story property to provide safe, stable shelter for 12 rotating veterans, offering them a foundation to rebuild their lives. This supportive environment will foster connections among residents, facilitating peer support and community building.

Secondly, our innovative mobile RV cleaning station will deliver essential hygiene services, including showers and laundry facilities. This service is crucial in restoring dignity and preparing veterans for employment opportunities and social reintegration. By addressing these fundamental needs, we empower veterans to take significant steps toward rebuilding their lives and regaining independence.

At Solubility Solutions, we recognize that rehabilitation extends beyond basic necessities. Our holistic programs include:

- Safe and Stable Shelter
- Access to Professional Counseling and Mental Health Support
- Comprehensive Job Training and Resume Assistance
- Partnerships with Local Employers to Facilitate Workforce Re-Entry
- Guidance on Navigating VA Benefits and Other Support Systems
- Mobile Unit for Hygiene Services and Essentials

Through this multifaceted approach, we create a supportive ecosystem where veterans can heal, grow, and successfully transition back into civilian life. Our goal is not just to provide temporary relief, but to equip veterans with the tools and resources they need for long-term stability and success.

Solubility Solutions is committed to addressing the multifaceted needs of homeless veterans by providing comprehensive services designed to foster stability, independence, and long-term success. Below are the critical areas of expansion and the strategies for implementation:

1. Safe and Stable Shelter

Plan for Expansion:

- Transitional Housing: Provide structured, supportive living arrangements for veterans as they transition into permanent housing.
- Facility Upgrades: Renovate and maintain the property at 2128 West Tioga Street to ensure a safe, welcoming environment.
- Security Measures: Implement 24/7 security personnel and surveillance to maintain a secure living space.
- Resident Support Programs: Offer case management services to assist veterans with personal and professional growth while in transitional housing.

2. Access to Professional Counseling and Mental Health Support

Plan for Expansion:

- On-Site Mental Health Professionals: Hire licensed counselors specializing in PTSD, trauma, and substance abuse to provide in-house services.
- Telehealth Services: Partner with mental health organizations to offer virtual therapy sessions for veterans who prefer remote support.
- Support Groups and Peer Mentorship: Establish weekly group therapy sessions facilitated by mental health professionals and veteran peer mentors.
- Crisis Intervention: Develop a 24/7 helpline or emergency contact system for immediate mental health assistance.
- Collaboration with VA and Nonprofits: Work with the VA's mental health division and local organizations to streamline referrals and access to psychiatric care.

3. Comprehensive Job Training and Resume Assistance

Plan for Expansion:

- Vocational Training Programs: Establish partnerships with technical schools and workforce development programs to offer skill-building courses in trades, IT, logistics, and other highdemand fields.
- Resume and Interview Coaching: Provide personalized resume-building workshops, mock interview sessions, and career counseling.
- Transitional Work Programs: Develop short-term employment opportunities within Solubility Solutions (e.g., property maintenance, administrative roles) to help veterans gain

experience while searching for permanent jobs.

• Certifications and Education Assistance: Offer sponsorship for veterans to earn certifications in industries such as construction, cybersecurity, and healthcare.

4. Partnerships with Local Employers to Facilitate Workforce Re-Entry Plan for Expansion:

- Employer Network Development: Establish relationships with veteran-friendly companies willing to hire homeless or at-risk veterans.
- Internship and Apprenticeship Opportunities: Work with businesses to create paid internship and apprenticeship programs that provide veterans with hands-on experience.
- Employer Incentives: Advocate for local and state tax incentives for businesses that hire veterans through our program.
- Ongoing Employment Support: Assign career mentors who follow up with employed veterans, ensuring long-term job retention and success.
- Hiring Fairs and Job Placement Services: Host quarterly job fairs exclusively for veterans and facilitate direct connections with hiring managers.

5. Guidance on Navigating VA Benefits and Other Support Systems Plan for Expansion:

- Dedicated VA Benefits Coordinator: Hire or train staff to assist veterans in understanding and applying for VA housing, healthcare, disability, and pension benefits.
- Workshops and Information Sessions: Offer regular educational sessions on VA benefits, financial planning, and navigating government support systems.
- Case Management and Advocacy: Provide one-on-one support for veterans experiencing difficulties accessing VA services, advocating on their behalf when needed.
- Collaboration with Legal Aid Organizations: Partner with legal experts specializing in veterans' benefits to assist with claims, appeals, and other legal matters.
- Assistance with Housing Vouchers and Supportive Housing: Help veterans apply for HUD-VASH and other housing assistance programs to secure stable living arrangements.

6. Mobile Unit for Hygiene Services and Essentials

Plan for Expansion:

- Deployment Strategy: Schedule regular visits to high-need areas where homeless veterans gather.
- Essential Services Provided:
- o Mobile showers and restroom facilities.
- o Laundry services for veterans to maintain clean clothing.
- o Distribution of hygiene kits, including soap, razors, toothpaste, and other essentials.

- o Access to clean clothing, shoes, and basic medical supplies.
- · Outreach and Connection Services:
- o Offer case management and referrals to housing and employment services.
- o Provide on-the-spot counseling or mental health check-ins.
- o Build trust and relationships with veterans who may be hesitant to seek assistance.

Solubility Solutions' ability to provide shelter, mental health, employment, workforce integration, benefits navigation, and hygiene needs, we will empower veterans to rebuild their lives with dignity and stability. This strategic approach ensures that every veteran who comes through Solubility Solutions receives the comprehensive care and guidance they need to transition successfully into independent living and long-term career opportunities.

Target Market

Our target market segments include:

- · Homeless Veterans: Those without stable housing or shelter
- · Disabled Veterans: Individuals with service-related physical or mental disabilities
- Veterans with Mental Health Challenges: Those struggling with PTSD, depression, anxiety, or other mental health issues
- · Unemployed Veterans: Those seeking job opportunities and career assistance
- Elderly Veterans: Older veterans requiring specialized care and support
- Recently Discharged Veterans: Those transitioning from military to civilian life
- At-Risk Veterans: Individuals facing potential homelessness or other critical issues
- Veterans Requiring Rehabilitation: Those recovering from substance abuse or physical injuries
- Veterans Seeking Reintegration: Individuals working to readjust to civilian society and workforce

Each of these segments represents a unique group of veterans with specific needs that our Veteran Shelter and Health and Hygiene Mobile RV Unit aims to address. By targeting these diverse groups, we can provide comprehensive support to a wide range of veterans facing various challenges in their post-service lives.

Competition

Current Alternatives

Veterans Multi-Service Center (VMC), located at 213-217 N. 4th Street, Philadelphia, PA 19106, offers comprehensive support for veterans through transitional and permanent supportive housing programs. Their services extend beyond accommodation, encompassing personalized case management, social activity referrals, and thorough needs assessments to ensure holistic care for veterans.

Philadelphia Veterans House, situated at 4108 Baltimore Avenue, Philadelphia, PA 19104, provides a crucial lifeline for homeless veterans. This facility offers more than just shelter; it provides a full spectrum of support including room and board, three nutritious meals daily, dedicated case management, on-site laundry facilities, and robust advocacy for education, benefits, medical coverage, and mental health services.

The VA Philadelphia Health Care System, based at 3900 Woodland Avenue, Philadelphia, PA 19104, extends its services to veterans who are either homeless or at risk of homelessness due to various life challenges. Their comprehensive approach includes immediate assistance with food and shelter, transitional and permanent housing solutions, job training programs, life skills development workshops, and access to quality health care services.

The WASH Foundation operates the innovative "Fresh Start WASH & Wellness Program," bringing essential hygiene services directly to those in need. Their mobile shower units provide not only cleanliness but also dignity to homeless individuals. Additionally, they distribute hygiene supplies and offer valuable referral services. While their operations span multiple states, it's advisable to verify their current presence and schedule in Philadelphia.

Together She Can, a dedicated nonprofit organization, focuses on supporting the homeless community through hygiene care initiatives. Their efforts include the distribution of carefully curated hygiene gift bags, addressing a critical need often overlooked. Operating within the Greater Philadelphia area, this organization plays a vital role in maintaining the health and dignity of homeless individuals.

Our Advantages

The revitalized three-story property serves as a beacon of hope for homeless veterans, offering a secure and stable environment crucial for rebuilding their lives. This facility provides more than just shelter; it offers a solid foundation for personal growth and future success.

Complementing this, our innovative mobile RV cleaning station addresses the fundamental need for hygiene, which is often overlooked but essential for restoring dignity and self-worth.

The mobile unit, equipped with showers and laundry facilities, ensures that veterans have access to basic cleanliness services, promoting both physical health and psychological well-being. These services are vital in boosting self-confidence and preparing veterans for reintegration into society. By addressing these immediate needs, we create a platform for more comprehensive support.

Our holistic approach extends beyond immediate care, encompassing a range of programs designed to facilitate long-term success:

- Professional counseling services to address mental health concerns
- Peer support networks to foster community and shared experiences
- · Comprehensive job training programs to enhance employability
- Strategic partnerships with local employers to create job opportunities

Through this multifaceted strategy, Solubility Solutions not only meets the urgent needs of homeless veterans but also empowers them to regain stability, independence, and hope. By addressing critical areas such as housing, hygiene, mental health, and employment, we pave the way for our veterans to reintegrate successfully into society and build a brighter, more promising future.

Execution

Marketing & Sales

Marketing Plan

<u>Get</u>: Forge strategic partnerships with veteran service organizations, homeless shelters, hospitals, and social services to identify and reach homeless veterans effectively. Utilize the RV mobile center as a versatile outreach tool, providing immediate assistance in areas frequented by homeless veterans. Offer a comprehensive suite of services, including free hygiene facilities, nutritious meals, and vital information about available resources.

Organize targeted events specifically tailored to veterans, such as resource fairs and free care days. These events should serve as a platform for veterans to access multiple services in one location. Implement a referral program, encouraging veterans who have benefited from the services to connect others in similar situations with the organization, fostering a sense of community and support.

Keep: Establish a foundation of trust and loyalty by providing consistent, dependable services. Offer safe, clean housing options, mobile cleaning services, and a centralized hub for resources. Create engaging opportunities for veterans to participate in group therapy sessions, skill-building workshops, and volunteer initiatives within the facility. This approach not only addresses immediate needs but also promotes long-term personal growth and community involvement.

Maintain ongoing communication with veterans who have successfully transitioned out of homelessness. This follow-up ensures continuous support and helps prevent recurrence of homelessness. Tailor services to individual needs through personalized care plans, demonstrating a commitment to each veteran's unique situation and ensuring they feel heard, valued, and respected throughout their journey.

<u>Grow:</u> Implement a robust feedback system to collect input from veterans, using their insights to continually improve and refine services. This approach not only enhances the quality of care but also demonstrates a genuine commitment to the veterans' well-being. Develop a mentorship program by building a network of formerly homeless veterans who can provide peer support and guidance to those currently navigating the transition process.

Based on demand and funding, expand the reach of services by increasing the number of mobile units or opening additional facilities in strategic locations. This expansion ensures that a broader population of veterans can access critical services. Leverage social media platforms to share success stories, provide updates on initiatives, and showcase the positive impact of the organization's work. This digital presence can help build trust, encourage more veterans to seek out services, and attract potential donors or volunteers to support the cause.

Sales Plan

Channels

Sales Channels:

- 1. **Direct Outreach:** Forge strategic partnerships with veteran organizations, homeless shelters, and community centers to raise awareness and identify potential beneficiaries. Conduct regular outreach programs and information sessions to connect with veterans in need.
- 2. **Online Campaigns:** Leverage crowdfunding platforms like GoFundMe and harness the power of social media to solicit donations and garner support. Develop compelling content and storytelling to engage potential donors and volunteers.
- 3. **Corporate Partnerships:** Cultivate relationships with businesses aligned with veteran causes to secure funding, in-kind donations, and long-term support. Offer sponsorship opportunities and co-branding initiatives to incentivize corporate involvement.
- 4. **Events and Fundraisers:** Organize impactful community and veteran-focused events to generate financial and material support. These may include charity runs, auctions, or awareness workshops that highlight the challenges faced by homeless veterans.

Distribution Channels:

- 1. **Mobile Safe Haven (RV):** Deploy a state-of-the-art mobile cleaning and safe haven unit to areas with high concentrations of homeless veterans. Equip the RV with essential hygiene facilities, basic medical supplies, and information resources.
- Fixed Location (Three-story Property): Establish a comprehensive transitional housing facility in the revamped three-story property. Provide on-site services including counseling, job training, and health screenings to support veterans' reintegration into society.

- 3. **Community Partner Locations:** Collaborate with existing veteran centers, shelters, and community organizations to distribute resources and offer services through their established networks, maximizing reach and efficiency.
- 4. **On-Site Delivery:** Partner with local nonprofits to implement a robust system for delivering essential supplies, such as hygiene kits and nutritional support, directly to veterans in need, ensuring access even for those unable to visit fixed locations.

Support Channels:

- Veteran Support Network: Cultivate strong relationships with veteran service
 organizations for referrals, advocacy, and collaborative support initiatives. Regularly
 engage with these partners to stay informed about evolving veteran needs.
- 2. **Social Media Engagement:** Maintain an active presence on platforms like Instagram, Facebook, and TikTok to keep donors and supporters informed about progress, success stories, and ongoing needs. Utilize multimedia content to create compelling narratives.
- Customer Support: Establish a dedicated hotline and email (solubility1@gmail.com) for inquiries from veterans, donors, and partners. Ensure prompt and compassionate responses to all communications.
- 4. Volunteer Network: Develop a robust volunteer program to engage community members in events, service provision, and maintenance of the RV and property. Offer training and recognition to foster a committed volunteer base.
- 5. **Feedback Loops:** Implement regular surveys and feedback mechanisms for veterans and donors to understand their evolving needs and preferences. Use this data to continually refine and improve services, ensuring the organization remains responsive and effective.

Financial Sustainability and Growth:

Solubility Solutions is committed to ensuring that every veteran served at the shelter and through the mobile RV unit contributes to the financial sustainability and growth of the organization. By leveraging various funding sources, operational efficiencies, and strategic partnerships, we will create a model where our services generate measurable returns that sustain and expand our impact.

1. Funding and Reimbursement from Government and VA Programs

- HUD-VASH & Supportive Housing Grants: Veterans transitioning from homelessness to stable housing may qualify for HUD-VASH vouchers and other VA housing programs that provide direct funding for veteran-specific housing services.
- Medicaid & VA Healthcare Services: Mental health and medical services provided to veterans can be reimbursed through Medicaid and VA healthcare systems, ensuring that clinical support services are partially or fully funded.
- Workforce Development Grants: Programs that provide job training and career readiness
 qualify for Department of Labor and workforce grants, ensuring veterans' transition to
 employment is funded.

2. Creating Revenue Through Workforce and Training Programs

- Work-For-Rent Model: Veterans participating in our job training programs may contribute a portion of their earnings towards transitional housing costs, creating a sustainable funding loop.
- Paid Internship & Apprenticeships: Partnering with local employers for sponsored internship programs will allow veterans to gain skills while Solubility Solutions receives stipends and grants for workforce training.

3. Corporate Sponsorships and Community Contributions

- Corporate Investment for Hiring Veterans: Companies that actively hire veterans may provide sponsorships or donations in exchange for workforce-ready veteran employees.
- Sustaining Partnerships: Businesses committed to corporate social responsibility (CSR) will fund long-term sponsorships that help underwrite the shelter and mobile unit's expenses.
- Community Membership Model: A monthly giving program where donors can sponsor a veteran's transition into stability, ensuring consistent funding.

4. Monetizing the Mobile Hygiene Unit Services

- City & Healthcare Partnerships: Partner with local governments and healthcare providers to receive stipends for offering public sanitation and health services.
- Sponsorships for Mobile Services: Partner with brands and organizations for advertising sponsorship opportunities on the RV.
- Fee-Based Services for Public Hygiene Expansion: Offer paid hygiene and laundry services to non-veteran populations in need, creating an additional income stream.

By integrating these revenue-generating strategies, Solubility Solutions ensures that every veteran served contributes to the organization's financial stability, creating a sustainable impact model. Instead of relying solely on donations and grants, the organization strategically leverages veterans' engagement in housing, training, and job placements to reinvest in services. This approach maximizes funding opportunities, guarantees services remain available longterm, and continuously expands the reach and effectiveness of Solubility Solutions' mission.

Operations

Locations & Facilities

The property at 2128 West Tioga Street serves as more than just a physical location; it is a cornerstone of hope, dignity, and community for homeless veterans. Its spacious design, supportive neighborhood, and adaptability make it the ideal foundation for Solubility Solutions' mission to provide comprehensive housing and services to veterans in need. This strategic location ensures accessibility, comfort, and opportunities for growth, positioning Solubility Solutions as a leader in veteran-focused initiatives in Philadelphia.

Property Overview:

- A 2,700-square-foot multi-family home situated on a 2,470-square-foot lot.
- 7 bedrooms and 2 bathrooms, offering significant capacity to house homeless veterans comfortably.
- Features a spacious living room and a dining room, which will be converted into a multipurpose space for communal activities, counseling sessions, workshops, and meetings.
- An **industrial-grade kitchen** provides an ideal setup for preparing nutritious meals for residents, supporting the goal of providing stable, high-quality housing and nutrition.
- Outdoor spaces include:
 - A **300-square-foot back deck**, perfect for recreational activities, outdoor counseling sessions, or wellness programs.
 - A **large front porch area**, serving as a welcoming space for residents and visitors, fostering a sense of community.

Benefits of the Location:

1. Spacious, Functional Property Layout:

- The 7 bedrooms provide ample space to accommodate up to 12 homeless veterans comfortably, ensuring privacy and personal space.
- The multi-use dining room and industrial kitchen enhance the property's ability to deliver supportive services, including job training, group therapy sessions, and life skills workshops.
- Outdoor areas offer flexibility for therapeutic activities, exercise programs, and social gatherings, contributing to residents' overall well-being and recovery.

2. Centralized Location in Philadelphia:

- West Tioga Street is situated in a neighborhood that aligns with the demographics Solubility Solutions aims to serve, ensuring a culturally sensitive environment.
- The central location in Philadelphia guarantees accessibility for veterans in need and proximity to key resources, services, and potential employment opportunities.

3. Supportive Community Environment:

- The surrounding area features various support groups and organizations that align with Solubility Solutions' mission and goals, creating a network of assistance.
- Nearby organizations and services present opportunities for collaboration, resource sharing, and community-building initiatives.
- The community's receptiveness to Solubility Solutions ensures strong local support and partnerships, facilitating smoother integration and operation of our programs.

4. Proximity to Essential Public Resources:

- Close access to public transportation makes the location easily accessible for veterans, staff, and volunteers.
- Nearby healthcare facilities, mental health services, and job training centers enhance opportunities to connect residents with vital external resources, supporting their journey to self-sufficiency.

5. Safe, Private, and Comfortable Environment:

- The property layout and fenced-off location create a secure and private space for residents to feel safe, supported, and respected.
- The large front porch and back deck provide areas for socializing or quiet reflection, essential for mental health, recovery, and building a sense of community among residents.

6. Capacity for Future Growth and Program Expansion:

- The spacious layout provides room for additional program development, such as expanded group therapy sessions, vocational training facilities, or community outreach events.
- The outdoor deck and multipurpose room offer flexibility for introducing new services as the organization grows, adapting to the evolving needs of our veteran community.
- Potential for future renovations or additions to accommodate more veterans or introduce specialized facilities as funding and demand increase.

The property at 2128 West Tioga Street is not just a building, but a transformative space that embodies Solubility Solutions' commitment to supporting homeless veterans. Its strategic location, thoughtful layout, and potential for growth make it an ideal hub for our mission, promising to positively impact the lives of countless veterans in Philadelphia.

CRISIS STATS

1. The Reality of Veteran Poverty and Housing Instability in Philadelphia

- According to the United States Census Bureau, 11% of veterans nationwide live in poverty. However, in Philadelphia, PA, the percentage of veterans in poverty is an alarming 22%—double the national average.
- The situation is even more dire in **Philadelphia County**, where **22% of all households experience severe housing issues** such as overcrowding, unaffordable housing costs, lack of kitchen facilities, or lack of plumbing facilities. This is **higher than the national average of 17%**.

Source: Census Bureau QuickFacts

Source: County Health Rankings - Philadelphia

2. The Critical Need in Zip Code 19140 — Location of the Solubility Solutions Veteran Shelter

- Veterans in the Area: Veterans make up 5.9% of the population in Zip Code 19140, where the Solubility Solutions shelter is located.
- Extreme Poverty Levels: A staggering 42.7% of people in this zip code live in poverty, which is far above both citywide and national averages. This percentage is projected to increase by 12% within the next four years.
- **Disability Rates: 29.2% of individuals in this community live with disabilities**, further increasing their vulnerability and reliance on support services.

Source: U.S. Census Bureau Data

3. Why Solubility Solutions is Essential for This Community

The overwhelming statistics paint a picture of an undeserved veteran population in desperate need of:

- Safe and Stable Shelter: Our transitional housing provides immediate relief to those struggling with homelessness.
- **Mental Health and Counseling Services:** Many veterans experience PTSD and other mental health challenges that require accessible, ongoing care.
- **Job Training and Workforce Reentry Programs:** The high poverty rate highlights the need for employment support to help veterans achieve financial independence.
- Guidance in Accessing VA Benefits: Many veterans struggle to navigate the complex system of available support programs, leaving them without critical resources.
- Mobile Hygiene and Essential Services: Veterans living on the streets require hygiene services, food, and laundry facilities to maintain dignity and well-being.

By addressing these needs, **Solubility Solutions is uniquely positioned to provide direct, life-changing assistance to Philadelphia's most vulnerable veterans.** These statistics make it clear that the community cannot afford to wait—**this is a crisis that demands immediate action.**

Technology

By leveraging cutting-edge software, hardware, and IT infrastructure, Solubility Solutions can streamline operations, enhance service delivery, and optimize resource utilization. This technology-driven approach will not only support veterans more effectively but also maintain transparency and accountability to stakeholders.

1. Software Solutions

Administrative and Operational Tools

- Case Management Software: Implement robust tools like Salesforce, Apricot by Social Solutions, or ETO (Efforts to Outcomes) to efficiently manage client data, track services provided to veterans, and generate comprehensive impact reports.
- Project Management Software: Utilize platforms such as Asana, Trello, or Monday.com to organize staff tasks, coordinate renovation projects, and monitor progress in realtime.
- Donor Management and Fundraising Software: Employ specialized tools like Bloomerang, DonorPerfect, or Kindful to manage Solubility Solutions' donor relationships, track fundraising campaigns, and process donations seamlessly.
- Accounting Software: Implement financial management programs such as QuickBooks, Xero, or Wave Accounting to efficiently manage budgets, process payroll, and track grant funding.

Hygiene and RV Operations

- Route Planning Software: Integrate solutions like Route4Me or OptimoRoute to schedule and optimize RV routes for mobile hygiene services, ensuring maximum efficiency and coverage.
- Inventory Management Software: Implement tools such as Sortly or Zoho Inventory to accurately track hygiene supplies (e.g., soap, towels, laundry detergent) for both the RV and shelter operations.

Communication and Outreach

- Email Marketing Tools: Utilize platforms like Mailchimp or Constant Contact to send engaging newsletters, timely updates, and compelling appeals to donors, partners, and the community.
- Social Media Management Tools: Employ tools such as Hootsuite or Buffer to efficiently manage social media accounts, schedule posts, and track engagement metrics.
- Client Communication Platforms: Implement apps like Slack, Microsoft Teams, Google Meet, or Zoom for seamless internal communication and virtual meetings with staff, volunteers, and partners.

Data and Reporting

- Data Analytics Tools: Leverage software like Tableau, Power BI, or Google Analytics to measure Solubility Solutions' effectiveness, track key performance indicators, and evaluate service outcomes comprehensively.
- Survey Tools: Utilize platforms such as SurveyMonkey or Google Forms to collect valuable feedback from veterans about their needs and satisfaction with services provided.

2. Hardware Infrastructure

Administrative and Operational Use

- Computers and Laptops: Equip staff with high-performance PCs or laptops to efficiently handle administrative tasks, case management, and communications.
- Printers and Scanners: Install multi-function devices for printing client documents, grant applications, and program materials with ease.
- Wi-Fi Routers, Access Points, and Networking Equipment: Establish a reliable and secure internet infrastructure for seamless shelter operations and communication.
- Secure Storage Devices: Implement external hard drives or cloud-based storage solutions to securely back up sensitive client data and ensure data integrity.

RV and Mobile Operations

- Tablets or Mobile Devices: Equip staff with rugged tablets or smartphones to log client interactions, track service usage, and communicate in real-time during RV operations.
- Point-of-Sale Devices: Integrate portable payment systems like Square for efficiently collecting donations on-site during events or RV stops.
- Surveillance Equipment: Install high-quality security cameras and monitoring systems for both the RV and the shelter to ensure the safety of clients and staff.

3. Specialized Technology

Security Systems

- Access Control Systems: Implement keycard or keypad entry systems to enhance safety for residents and staff at the shelter.
- Security Cameras: Install indoor and outdoor cameras for comprehensive monitoring of the property and RV, providing enhanced safety and transparency.

Shelter and RV Operations

- Laundry Equipment: Invest in industrial-grade washers and dryers for both the RV and shelter to efficiently handle hygiene needs and maintain cleanliness standards.
- Energy Systems: Install solar panels or backup generators for the RV to ensure uninterrupted service during deployments and reduce operational costs.

Donor and Volunteer Engagement

- CRM (Customer Relationship Management) Tools: Implement comprehensive software like HubSpot or Salesforce to maintain detailed records of donor and volunteer interactions, fostering stronger relationships.
- Event Management Software: Utilize tools like Eventbrite for organizing and managing fundraising or community events, streamlining the planning and execution process.

4. Future Technology Initiatives

Mobile App for Veterans

Develop a user-friendly mobile application that allows veterans to easily locate RV service locations, check shelter availability in real-time, and access a comprehensive database of resources. This app will enhance accessibility and empower veterans to utilize Solubility Solutions' services more effectively.

AI-Powered Chatbot

Integrate an intelligent chatbot on the website to provide instant responses to frequently asked questions, offer directions to resources, and assist veterans with their immediate needs. This Al-driven solution will improve user experience and reduce the workload on staff members.

Integrated Data Systems

Develop a unified, cloud-based system for tracking program outcomes, resident progress, and service delivery. This integrated approach will streamline reporting to stakeholders and funders, providing real-time insights into the organization's impact and areas for improvement.

By implementing these technological solutions, Solubility Solutions will position itself at the forefront of veteran support services, ensuring efficient operations, enhanced client experiences, and data-driven decision-making capabilities.

Equipment & Tools

Investing in specialized equipment is crucial for Solubility Solutions to operate efficiently and deliver impactful services. These strategic purchases align with the organization's phased implementation plan, leveraging grant funding and donations to meet key milestones. The following list outlines the essential equipment Solubility Solutions plans to acquire, including detailed cost estimates, benefits, and acquisition timelines:

1. Industrial-Grade Kitchen Equipment

Cost Estimate: \$15,000 - \$20,000

Benefits:

- Enables preparation of large-scale meals for residents
- Ensures compliance with food safety regulations
- Facilitates cooking classes and training programs for veterans

Planned Timing: Phase 2 (Property Revitalization)

Key Items:

- Commercial-grade stove and ovens
- · Industrial refrigerator and freezer
- Large-capacity dishwashers
- Stainless steel prep tables, sinks, and storage racks

2. Mobile Cleaning RV Equipment

Cost Estimate: \$30,000 – \$40,000 (part of RV customization)

Benefits:

- Provides essential hygiene services to homeless veterans in remote areas
- · Restores dignity and improves physical and mental well-being
- · Enhances outreach efforts and connects veterans to additional services

Planned Timing: Phase 3 (RV Deployment and Outreach)

Key Components:

- Portable shower units with water heaters
- Washer and dryer units
- Water storage tanks (clean and wastewater)
- Solar panels or backup generator for power supply

3. Security Equipment

Cost Estimate: \$5,000 – \$8,000

Benefits:

- · Enhances safety for residents, staff, and visitors
- Deters theft, vandalism, and unauthorized access
- Builds trust and confidence in facility security measures

Planned Timing: Phase 2 (Property Revitalization)

Key Items:

- Indoor and outdoor surveillance cameras
- Keycard or keypad access control systems
- Motion detectors and alarms
- Fencing upgrades for RV security

4. Commercial Laundry Equipment

Cost Estimate: \$10,000-\$15,000

Benefits:

- Supports hygiene needs for shelter residents and RV services
- Reduces reliance on external laundromats, saving time and money
- Efficiently handles high-volume laundry needs

Planned Timing: Phase 2 (Property Revitalization)

Key Items:

- · Large-capacity commercial washers and dryers
- · Ventilation and drainage systems

5. IT and Communication Equipment

Cost Estimate: \$10,000 - \$15,000

Benefits:

- Improves operational efficiency with modern technology
- Enables effective case management and outcome tracking
- Enhances service delivery and donor engagement

Planned Timing: Phase 1 (Foundation and Setup)

Key Items:

- Computers, laptops, and tablets for staff
- Secure servers or cloud-based storage for client data
- High-speed Wi-Fi routers and network equipment
- Telecommunication systems (phones and video conferencing tools)

6. Furniture and Fixtures

Cost Estimate: \$20,000 - \$30,000

Benefits:

- Creates a comfortable and welcoming environment for residents
- Supports multipurpose activities in common areas
- Includes durable furniture to withstand high usage

Planned Timing: Phase 2 (Property Revitalization)

Key Items:

- · Beds, mattresses, and bedding for residents
- · Sofas, chairs, and tables for common areas
- · Office desks and chairs for staff workspaces
- Storage cabinets for resident belongings

7. Outreach Vehicle

Cost Estimate: \$20,000 - \$30,000 (used vehicle)

Benefits:

- Supports transportation of supplies, food, and donations
- Assists in outreach efforts to connect with homeless veterans

Planned Timing: Phase 3 (RV Deployment and Outreach)

Specifications: A van or light-duty truck capable of carrying supplies and staff

8. Energy Systems for RV

Cost Estimate: \$5,000 - \$8,000

Benefits:

- Ensures uninterrupted operation of mobile cleaning equipment
- Reduces reliance on external power sources in remote locations
- Promotes eco-friendly energy use

Planned Timing: Phase 3 (RV Deployment and Outreach)

Key Items:

- Solar panels and batteries
- Backup generator

By strategically acquiring this equipment, Solubility Solutions will be well-positioned to provide comprehensive support to homeless veterans, enhancing their quality of life and facilitating their journey towards stability and reintegration into society.

Milestones & Metrics

Milestones Table

Milestone	Due Date	Who's Responsible	Details
Concept Development and Legal Foundation	September 01, 2025	Project Management	 Vision and Mission Creation
			Market Research& Feasibility Study
			• Legal Incorporation
			• 501(c)(3) Application
			• Establish Board of Directors
			 Initial Fundraising and Grant Applications
Property Revitalization & Infrastructure Setup	February 01, 2026	Board of Directors	• Site Preparation and Renovation
			 Procurement of Essential Equipment
			 Regulatory Approvals
			Set Up Operational Framework
			 Expand Fundraising Efforts

Staff Hiring and Initial Program Rollout	April 01, 2026	Project Management	 Recruitment of Key Personnel Training and Program Development Community and Veteran Engagement Soft Launch of Shelter Program Establish Partnerships with Employers
RV Procurement and Expansion of Services	June 01, 2026	Project Management	 Purchase and Retrofit Mobile Hygiene RV Launch Mobile Outreach Services Scale Up Shelter Operations Formalize VA Benefit Navigation Support
Full Operational Capacity & ROI Implementation	October 01, 2026	Project Mangement	 Achieve Full Resident Capacity Establish Sustainable Revenue Streams Evaluate Impact and Make Data-Driven Adjustments Expand Services Based on Demand

Key Metrics

To evaluate the success and sustainability of Solubility Solutions, we have identified critical **performance metrics** that focus on operational efficiency, financial health, program impact, and community engagement. By diligently tracking these metrics, we can identify areas for improvement, make necessary adjustments, and ensure our organization remains aligned with its mission to effectively serve homeless veterans.

1. Operational Metrics

These metrics track how well Solubility Solutions is delivering core services and meeting our mission:

a. Housing Occupancy Rate

- Percentage of available beds occupied by veterans
- · Measures shelter utilization efficiency and potential unmet demand
- Target: Maintain at least 90% occupancy to ensure optimal resource utilization

b. Hygiene Services Delivered

- Number of showers, laundry services, or hygiene kits provided by the RV and shelter
- · Tracks outreach success and community impact
- Target: Provide 100–200 hygiene services per month through the mobile RV unit

c. Resident Retention and Turnover

- Average length of stay for residents and turnover rate
- Balances transitioning veterans to permanent housing while maintaining shelter availability
- Target: Average stay of 3-6 months, with 50% of residents transitioning to stable housing annually

d. Veteran Engagement

- Number of veterans participating in counseling, job training, or other support programs
- Demonstrates utilization of services beyond housing, supporting long-term success

• Target: 75% participation in at least one supportive service during their stay

2. Financial Metrics

These metrics ensure Solubility Solutions remains financially sustainable and efficient:

a. Cost per Resident per Month

- Total operational expenses divided by the number of residents served monthly
- Identifies inefficiencies and ensures cost-effectiveness
- Target: Maintain costs below \$1,500 per resident per month

b. Revenue Diversification

- Percentage of total revenue from various sources (grants, donations, sponsorships, earned income)
- Reduces reliance on a single funding source and ensures stability during financial fluctuations
- Target: No single source accounts for more than 50% of total revenue

c. Cash Reserve

- Amount of cash available to cover operating expenses during funding delays or emergencies
- · Ensures continuity of operations during financial disruptions
- Target: Maintain 3-6 months of operating expenses in reserves

d. Grant Success Rate

- Percentage of submitted grant applications that result in funding
- Measures the effectiveness of grant-writing efforts
- Target: Achieve a 50% success rate for grant applications

3. Impact Metrics

These metrics measure the tangible impact Solubility Solutions has on the veteran community:

a. Stable Housing Placement Rate

- · Percentage of residents who transition from the shelter to permanent, stable housing
- Indicates the success of the program in achieving its mission
- Target: At least 50% of residents placed in stable housing annually

b. Employment Rate

- Percentage of residents who secure employment during or after their stay
- Measures how well Solubility Solutions supports economic self-sufficiency for veterans
- Target: 30%-40% employment placement rate annually

c. Veteran Satisfaction Rate

- Percentage of veterans reporting satisfaction with services provided
- Ensures the organization is meeting beneficiaries' needs and expectations
- Target: Achieve at least 90% satisfaction based on surveys and feedback

d. Outreach Effectiveness

- · Number of new veterans served annually through shelter and RV services
- Measures growth in outreach efforts and community impact
- Target: Increase the number of veterans served by 10% year-over-year

4. Marketing and Community Engagement Metrics

These metrics assess visibility, outreach, and community support:

a. Website Traffic and Conversion

- Number of website visitors and percentage who take action (e.g., donate, apply for services)
- · Indicates public awareness and effectiveness of online outreach
- Target: Increase website traffic by 15% annually and achieve a 5% conversion rate

b. Donor Retention Rate

- Percentage of donors who continue to contribute year after year
- · Indicates strength of relationships with supporters and financial sustainability

• Target: Retain at least 70% of donors annually

c. Volunteer Engagement

- Number of volunteers actively contributing time and skills to the organization
- Leverages community resources to support operations and reduce costs
- Target: Recruit and retain 50 active volunteers annually

Defining Success

For Solubility Solutions, success is multifaceted and encompasses:

- 1. Providing safe, stable housing and essential services for homeless veterans
- 2. Engaging with and earning support from the local community, donors, and partners
- 3. Maintaining a diversified revenue stream and sufficient reserves to operate effectively
- 4. Transitioning veterans to permanent housing and helping them achieve self-sufficiency

Tracking Progress and Staying on Course

- Regularly monitor metrics using case management software, spreadsheets, and data analytics platforms
- Conduct monthly and quarterly reviews to compare actual results against targets
- Use insights to adjust strategies, address underperformance, and capitalize on successes
- Celebrate milestones such as achieving specific housing placement rates, funding goals, or community impact benchmarks

Critical Areas for Close Monitoring

- Cost Management: Closely monitor direct costs such as housing operations and RV
 maintenance to ensure they remain within budget, given the low-margin nature of our
 services
- 2. **Outreach Effectiveness:** Continuously assess the number of veterans served and their satisfaction with our services to ensure we're meeting their needs

- 3. **Fundraising and Grants:** Maintain a robust pipeline of funding opportunities to prevent cash flow shortages and ensure financial stability
- 4. **Resident Outcomes:** Closely track transitions to stable housing and employment as key indicators of our program's success and impact

By diligently monitoring these key metrics and critical areas, Solubility Solutions can ensure it remains on track to fulfill its mission of serving homeless veterans effectively while maintaining financial sustainability and operational efficiency.

Company

Overview

Since **Solubility Solutions** is focused on serving the north corridor of Philadelphia, Pennsylvania community by helping homeless veterans, the legal structure will be that of a **501(c)(3) nonprofit organization**. Here's a detailed breakdown of **Solubility Solutions** legal structure, how profits are handled, and tax obligations.

1. Legal Structure

- Entity Type: Nonprofit Corporation (typically registered at the state level).
- IRS Designation: 501(c)(3) status, which provides federal tax exemption for organizations that meet specific charitable, educational, or public service goals.
- Ownership: Will be governed by a **Board of Directors** responsible for overseeing the organization's operations and ensuring it aligns with its mission.
- **Primary Mission:** To serve homeless veterans by providing housing, hygiene services, and support programs, rather than generating profits for shareholders or owners.

2. Handling of Profits

- 1. **Nonprofit Principle:** Any surplus revenue (profits) generated by the organization will be reinvested back into the mission and operations.
- a. Expanding programs and services (e.g., housing capacity, hygiene services, job training).
- b. Covering operational costs (e.g., salaries, maintenance, utilities).
- c. Building reserves for financial stability and sustainability.
 - 1. Directors and staff will receive fair compensation for their roles in the organization.
- 3. Tax Obligations and Benefits
- a. Tax Exemptions

Federal Taxes: Once 501(c)(3) status is approved by the IRS, Solubility Solutions is exempt from paying federal income taxes on revenue related to its mission.

State Taxes: Solubility Solutions is Pennsylvania nonprofit, therefor the organization is exempt from state income, sales, and property taxes.

b. Donations and Tax Deductions

Contributions from individuals, businesses, and other entities are **tax-deductible** for the donors. This makes fundraising efforts more appealing to potential donors.

c. Filing Requirements

- **IRS Form 1023:** To apply for 501(c)(3) status.
- · Annual Reporting:
 - Solubility Solutions will file Form 990 annually to maintain the tax-exempt status.
- Employment Taxes:
 - Solubility Solutions will pay Social Security, Medicare, and unemployment taxes to staff.

4. Compliance and Governance

- Articles of Incorporation: 1. Solubility Solutions mission and purpose. 2. A statement ensuring Solubility Solutions assets will be dedicated to charitable purposes and will not benefit private individuals.
- **Bylaws:** A governing document that outlines the organization's internal rules, including board structure, decision-making processes, and conflict resolution.
- **Board of Directors:** Solubility Solutions will have five directors who will be responsible for strategic planning, approving budgets, and ensuring the nonprofit's activities align with its mission.
- Charitable Registration: Solubility Solutions will register with the Pennsylvania Department of State's Bureau of Corporations and Charitable Organizations to solicit donations.

5. Financial Structure

Sources of Income:

- Government, corporate, and foundation grants for veteran services and housing initiatives.
- Contributions and Donations from individuals and businesses, which are tax-deductible for donors.
- Community drives, auctions, or benefit/fundraising events.
- In-Kind Support of donations of goods and services.
- Income earned from mission-related activities.

Use of Income:

- Administrative Expenses: Salaries, utilities, insurance, and office supplies.
- **Program Costs:** Direct costs of providing housing, hygiene services, and supportive programs for veterans.
- Operational Reserves: Building financial stability for future needs and unexpected costs.

6. Key Benefits of Nonprofit Structure

- 1. **Mission Alignment:** The nonprofit status aligns with Solubility Solutions' primary goal of helping homeless veterans, ensuring its focus remains on impact rather than profit.
- 2. **Access to Funding:** Solubility Solutions is eligible for tax-deductible donations, grants, and funding sources.
- 3. **Community Trust:** Solubility Solutions is trustworthy and mission-driven.
- 4. **Tax Advantages:** Solubility Solutions is tax exempt, which will dramatically reduce the financial burden, allowing more resources to be directed toward the mission.

Team

Management Team

Management Team of Solubility Solutions

1. Project Manager: Fred Fields

Fred Fields, a proud U.S. Army veteran, brings invaluable first-hand experience and insight into the challenges faced by veterans, particularly during their transition to civilian life. In 2020, Fred conceptualized Solubility Solutions, a mission-driven organization aimed at providing sustainable solutions for homeless veterans. Now, this vision is taking its first steps into reality under his determined leadership.

Fred's journey is deeply rooted in a legacy of hard work and perseverance. Raised by hardworking parents with high expectations, Fred began working at age 8 in his father's contracting business. Alongside his four brothers, Fred learned every aspect of the building trade, gaining hands-on experience in constructing homes from the ground up. This upbringing instilled in Fred a strong work ethic, a commitment to excellence, and a sense of responsibility.

Fred's educational foundation was built in the Philadelphia School District, where he excelled academically. He graduated with honors from Overbrook High School and attended Kutztown University. While pursuing his studies, Fred took the bold step of joining the United States Army, demonstrating his dedication to service and country. Balancing multiple roles, Fred served in the Army Reserves, worked as a resident assistant at Kutztown, and assisted his father's contracting business on weekends when not attending military drills.

After graduating from Kutztown University, Fred began a successful career in education. He held various roles in the Philadelphia School District, starting as a substitute teacher and later becoming a full-time middle school teacher. He further expanded his impact by serving as a middle school teacher and assistant principal at Raising Horizon's Quest Charter School (RHQ), which later became Global Charter. During his time as an assistant principal, Fred discovered a passion for supporting teachers and pursued a Master's Degree in Administration at Cheyney University, the nation's first Historically Black College and University (HBCU).

Fred's entrepreneurial spirit and love for technology and media also flourished during this time. A self-taught filmmaker, Fred worked on several films and earned credits on the Internet Movie Database (IMDb). His work reached audiences through classic outlets like Blockbuster, showcasing his creative talents. Balancing his passion for media with his educational pursuits, Fred earned his Master's degree and transitioned into a new role as a multi-media specialist and Technology Director at JYK Discovery Charter School, where he has proudly served for over 20 years.

Fred's entrepreneurial journey and leadership are driven by his unwavering commitment to serving others. With nearly 30 years of experience in education, he has consistently demonstrated the ability to transform ideas into impactful realities. His military background, coupled with his extensive experience managing complex projects and his deep connection to

the veteran community, makes him uniquely qualified to lead Solubility Solutions as both Founder and Executive Director.

Project Management Role:

- Oversee all aspects of the organization, including strategic planning, operations, and outreach
- Build relationships with donors, partners, and stakeholders to secure funding and resources
- Develop innovative programs and services to achieve the organization's mission

Strengths for the Team: Fred's insightful background provides a unique vision into the needs of veterans, while his leadership and ambitious attitude inspire the team to work collaboratively toward common goals. His ability to connect with the veteran community ensures that Solubility Solutions remains mission-driven and impactful.

2. Housing Program Manager

Our Housing Program Manager is a licensed social worker (LCSW) with over 10 years of experience working with homeless populations and vulnerable communities. Their expertise includes:

- Program Development: Successfully designed and implemented housing programs that transitioned over 200 individuals into stable housing
- Case Management: Proficient in providing tailored support to individuals, connecting them with resources, and tracking outcomes

Role:

- Manage the day-to-day operations of the housing program, ensuring residents have access to necessary resources and support
- Coordinate case management services to help veterans transition into permanent housing
- Develop partnerships with local organizations to expand service offerings

Strengths for the Team: Their expertise in housing programs ensures Solubility Solutions' services are effective and outcome-focused. They bring an empathetic and structured approach to managing complex individual needs.

3. Operations and Logistics Coordinator

Our Operations and Logistics Coordinator brings a wealth of experience to the team:

- Operations Management: Extensive experience managing logistics for large-scale operations, including supply chain coordination and event planning
- Veteran Advocacy: A former military logistics officer with a deep understanding of operational efficiency and resource allocation
- RV Program Expertise: Coordinated mobile outreach programs in the past, focusing on underserved communities

Role:

- Oversee the RV deployment schedule, ensuring the mobile cleaning unit operates efficiently and reaches high-need areas
- Manage inventory for hygiene supplies, ensuring consistent availability for veterans
- Streamline logistics for both the shelter and RV operations

Strengths for the Team: Their military background brings structure and discipline to the team's logistics and operations. Their past experience with mobile programs ensures the RV initiative is impactful and reliable.

4. Development and Fundraising Director

Our Development and Fundraising Director is a seasoned professional with:

- Over 15 years of experience securing funding for nonprofits, with a track record of raising \$5M+ in donations and grants
- Strong background in writing and managing grants for housing programs and veteran services
- Skilled in creating compelling campaigns to engage donors and build long-term relationships

Role:

- Lead all fundraising efforts, including donor outreach, grant writing, and organizing fundraising events
- Develop marketing strategies to increase the visibility of Solubility Solutions

Manage donor relations to ensure sustained funding and support

Strengths for the Team: Their ability to secure funding and foster donor relationships ensures the financial sustainability of Solubility Solutions. Their expertise in grant writing and nonprofit marketing strengthens the organization's ability to reach new supporters.

5. Mental Health and Wellness Coordinator

Our Mental Health and Wellness Coordinator is a licensed mental health counselor (LMHC) with:

- Experience providing therapy to veterans and individuals facing trauma
- Specialized training in PTSD, substance abuse, and mental health challenges unique to veterans
- Track record of developing and managing wellness programs focused on mindfulness, resilience, and recovery

Role:

- Oversee mental health and wellness programs, ensuring residents have access to therapy, support groups, and wellness activities
- Provide individual counseling to residents as needed
- Partner with local healthcare providers to expand access to mental health services

Strengths for the Team: Their expertise in mental health ensures that Solubility Solutions addresses not just physical but also emotional and psychological needs. Their veteran-focused approach creates a safe and supportive environment for residents.

Why This Team is the Right Fit

The management team at Solubility Solutions is uniquely qualified to capitalize on the opportunity to serve homeless veterans because:

- **Veteran Leadership:** Fred Fields' first-hand experience as a veteran provides authenticity and insight into the challenges faced by the population Solubility Solutions serves.
- Industry Expertise: Team members bring specialized skills in housing, mental health, fundraising, and operations, ensuring all aspects of the organization are managed by experienced professionals.

- Passion for the Mission: Each team member shares a deep commitment to supporting veterans and improving their quality of life, which drives the organization forward.
- Track Record of Success: Collectively, the team has decades of experience in nonprofit management, program implementation, and service delivery, ensuring Solubility Solutions starts strong and grows sustainably.

Advisors

1. Veteran Mentorship: Local Veterans' Organization Leader

- Role & Contribution: Provides invaluable insights into the unique needs of veterans.
 Facilitates connections to veteran-focused funding opportunities and government programs. Helps Solubility Solutions establish trust and credibility within the veteran community. Offers firsthand knowledge of the challenges faced by veterans transitioning to civilian life, providing guidance on effective outreach and service delivery methods.
- Impact: As a retired military officer with over 20 years of service and current leader of a local veterans' advocacy organization, this advisor significantly enhances credibility within the veteran community, fosters trust, and ensures that programs are designed with a profound understanding of veteran needs.

2. Nonprofit Consultant

- Role & Contribution: Advises on best practices in nonprofit management, governance, and compliance. Assists in crafting competitive grant applications to secure funding. Provides strategic advice on program design to maximize impact and cost efficiency. Guides the development of long-term, sustainable fundraising strategies.
- Impact: With 15+ years of experience helping nonprofits scale their operations, secure grants, and develop sustainable business models, this consultant ensures Solubility Solutions operates efficiently, maximizes funding opportunities, and maintains compliance with legal and ethical standards.

3. Housing Program Director

Role & Contribution: Advises on structuring the housing program to ensure compliance
with local and federal regulations. Shares best practices for managing transitional and
permanent housing services. Connects Solubility Solutions with potential community
partners and resources. Develops and oversees transitional housing programs, ensuring
that veterans receive stable and supportive living arrangements.

• **Impact:** As the director of a successful housing nonprofit with a proven track record of placing homeless individuals into permanent housing, this advisor establishes effective housing policies, connects with government funding sources, and ensures compliance with housing regulations.

4. Educational Mentors from a Local University

- Role & Contribution: Acts as a sounding board for organizational and operational
 challenges. Provides insights into leadership and administrative best practices. Offers
 academic connections to graduate programs that could supply interns or volunteers for
 Solubility Solutions. Assists in long-term strategic planning for the organization.
 Provides connections to alumni networks for mentorship and potential funding
 opportunities. Supports efforts to evaluate program effectiveness through data-driven
 methods. Provides expertise in workforce training, skill development, and educational
 opportunities for veterans.
- Impact: As educators specializing in public administration and nonprofit management, these mentors create pathways for veterans to gain new skills, complete certifications, and access higher education for career advancement.

5. Small Business Development Center (SBDC) Counselor

- Role & Contribution: Provides one-on-one guidance for creating a sustainable business model. Helps refine financial projections and operational budgets. Offers workshops and resources on nonprofit marketing and public relations. Supports business development strategies, grant applications, and financial sustainability planning.
- Impact: As an experienced small-business counselor affiliated with the local SBDC office in Philadelphia, this advisor helps establish business models that generate revenue while maintaining the nonprofit mission, ensuring long-term financial stability.

6. SCORE Mentor

- Role & Contribution: Assists in building an efficient operational structure for the
 organization. Advises on strategies for recruiting and retaining top talent. Helps identify
 potential risks and develop mitigation plans. Offers mentorship from experienced
 business professionals with a history of nonprofit or business success.
- Impact: As a retired entrepreneur and SCORE mentor with extensive experience in launching and managing small businesses, this advisor provides actionable insights on operations, strategic planning, and financial sustainability to drive the organization's growth.

7. Investors and Donors

- Role & Contribution: Provides seed funding to support the initial phase of the
 organization. Acts as a liaison to other investors or donors in the veteran advocacy
 space. Shares lessons learned from running successful veteran-focused ventures.
 Financially backs Solubility Solutions through grants, donations, and philanthropic
 contributions.
- Impact: As veteran entrepreneurs and philanthropists dedicated to supporting veteranfocused initiatives, these investors provide the capital needed to fund property renovations, staff salaries, and essential program services.

8. Corporate Sponsors

- Role & Contribution: Organizations like The Home Depot Foundation or Comcast NBC
 Universal. Offer funding and in-kind support for housing renovations and mobile
 hygiene units. Enhance the organization's visibility and credibility through partnerships.
 Establishes collaborations with businesses that align with veteran support initiatives and
 social responsibility programs.
- **Impact:** Generates substantial funding through sponsorships and in-kind donations while creating valuable employment opportunities for veterans.

9. Legal Counsel

- Role & Contribution: Ensures legal compliance in nonprofit operations, contracts, and regulatory filings. Provides guidance on legal matters specific to veteran services and housing programs.
- Impact: Protects Solubility Solutions from legal risks, secures intellectual property, and ensures proper governance practices, allowing the organization to operate with confidence and integrity.

10. Certified Public Accountant (CPA)

- Role & Contribution: Manages financial statements, tax filings, and budget forecasting
 for the nonprofit. Provides strategic financial advice to optimize resource allocation and
 ensure long-term sustainability.
- Impact: Ensures financial transparency, accountability, and compliance with tax-exempt status regulations, building trust with donors and stakeholders.

11. Marketing and Public Relations Expert

- Role & Contribution: Develops comprehensive branding, advertising, and digital
 marketing strategies to build awareness and attract supporters. Creates compelling
 narratives to showcase the organization's impact on veterans' lives.
- Impact: Expands donor reach, enhances community engagement, and promotes the organization's mission effectively, increasing visibility and support for Solubility Solutions.

12. Human Resource Specialist

- Role & Contribution: Establishes hiring policies, staff training programs, and internal workforce development initiatives. Focuses on creating inclusive practices that support veteran employment within the organization.
- Impact: Ensures the organization recruits and retains qualified personnel, fostering a positive and productive workplace culture that aligns with the mission of supporting veterans.

13. Financial Advisor

- Role & Contribution: Guides investment decisions, financial planning, and long-term sustainability strategies. Develops models for diversifying funding sources and creating reserve funds.
- Impact: Helps Solubility Solutions maximize funding resources, manage cash flow efficiently, and plan for expansion, ensuring the organization's financial health and ability to serve more veterans over time.

14. Technology and Innovation Advisor

- Role & Contribution: Provides guidance on IT infrastructure, cybersecurity, and technological tools to improve operational efficiency. Explores innovative solutions for veteran support services, such as telehealth platforms or job-matching algorithms.
- Impact: Ensures the organization has reliable digital systems for case management, donor tracking, and communication, while also supporting the integration of cuttingedge technology into job training programs for veterans, enhancing their employability in the modern workforce.

Conclusion

Each advisor plays a crucial role in strengthening Solubility Solutions, ensuring its mission remains sustainable and impactful. By leveraging expert insights across key operational areas,

the organization can scale effectively, serve more veterans, and establish itself as a leading force in veteran support services.

How This Network of Advisors Strengthens Solubility Solutions

- From housing program design to nonprofit management and financial planning, this
 network ensures Solubility Solutions has access to specialized knowledge for addressing
 complex challenges in veteran support.
- 2. Mentors with military backgrounds bring authenticity and deep understanding to the mission, ensuring programs align precisely with the unique needs of veterans transitioning to civilian life.
- Advisors and mentors with grant writing and philanthropic expertise help secure critical funding to support operations and drive sustainable growth, maximizing the organization's impact.
- 4. Small-business counselors and SCORE mentors provide practical guidance for building a sustainable, efficient organization that can effectively balance its nonprofit mission with sound business practices.
- 5. This diverse network offers valuable introductions to key stakeholders, including community organizations, government agencies, and corporate sponsors, fostering collaboration and resource sharing to amplify Solubility Solutions' reach and effectiveness.
- 6. A **BAIL-IT Team** (Business, Accounting, IT, Legal, and Training) for Solubility Solutions, consisting of legal experts, financial professionals, IT specialists, marketing experts, and human resource professionals, provides comprehensive advocacy and navigation for the long-term sustainability and growth of the organization.

Financial Plan

Forecast

Key Assumptions

Revenue Projections

Key revenue streams include:

- Grants: Estimated based on available federal, state, and private grant programs, with a focus on veteran-specific initiatives.
- Donations: Calculated using data from community fundraising campaigns and donor demographics analysis.
- Program Revenue: Potential introduction of nominal fees for transitional housing or workshops, with conservative estimates assuming 10%-20% of program participants contributing.

Assumptions:

- Initial service capacity of 12 residents at the shelter and 50+ veterans served monthly through mobile hygiene services.
- 10%-15% annual growth rate in donations and grants, reflecting increased community awareness and outreach efforts.

Expense Projections

Key Expenses:

1. Personnel:

- Hiring of essential staff, including a housing manager, outreach coordinator, CDL driver, and security personnel.
- Salaries account for approximately 60%-70% of total expenses, aligning with industry standards for nonprofit organizations.
- 2. Facility Revitalization:

 Renovation costs for the property at 2128 West Tioga Street are budgeted at \$150,000 in the first year, covering structural repairs, accessibility upgrades, and furnishing.

3. Mobile RV Operations:

- Initial costs for purchasing and retrofitting the RV are estimated at \$50,000-\$60,000 in year one.
- Annual operating costs, including fuel, maintenance, and supplies, are projected at \$15,000.

4. Marketing and Outreach:

 Modest allocation (5%-7% of total expenses) for social media campaigns, community events, and donor engagement efforts.

Sustainability Focus

Solubility Solutions aims to reinvest any surplus revenue into program expansion, staff training, and building operational reserves to ensure long-term sustainability and impact.

Growth Assumptions

- Initial Growth: The organization expects to operate at 75%-80% capacity in its first year as it builds awareness and establishes key partnerships.
- Long-Term Growth: By year three, the organization projects full capacity operation, serving up to 12 residents and 100+ mobile service users monthly, with incremental revenue from increased grants and community support.

Impact Expectations

As a nonprofit, Solubility Solutions measures success through impact rather than traditional profits:

- Revenue Surplus: Aim for a modest surplus in revenue (5%-10%) annually to build reserves and fund program expansions.
- Impact ROI: Success is measured by the organization's ability to house veterans, reduce homelessness, and improve quality of life for those served.

Why This Opportunity is Worth Pursuing

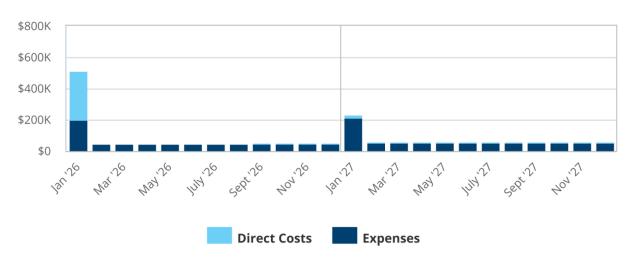
- 1. High Demand: Philadelphia has a significant population of homeless veterans, with existing resources insufficient to meet their needs.
- 2. Scalable Model: The combination of permanent shelter and mobile services offers a flexible, innovative approach to serving this vulnerable demographic.
- Experienced Leadership: Fred Fields' expertise, combined with a passionate and skilled management team, positions Solubility Solutions to execute its mission effectively and efficiently.
- Community Support: The organization is embedded in a community with complementary support groups, fostering opportunities for collaboration and shared success.

The financial forecast reinforces the strength of Solubility Solutions as a sustainable and impactful initiative. By leveraging multiple revenue streams, containing costs, and focusing on measurable outcomes, the organization is well-positioned to make a significant difference in the lives of homeless veterans while maintaining financial stability and growth potential.

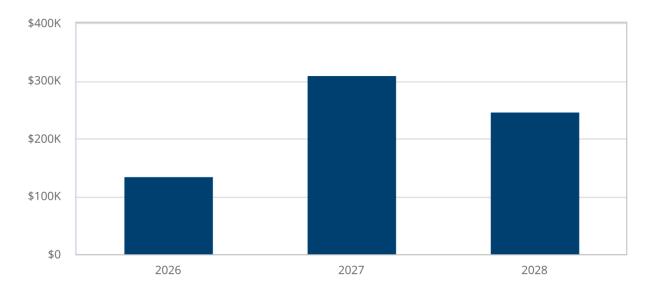
Revenue by Month



Expenses by Month



Net Profit (or Loss) by Year



Financing

Use of Funds

Solubility Solutions' forecasted revenue streams include **Government Grants**, **Corporate Sponsorships**, **Donations and Fundraising**, **In-Kind Support**, and **Property Utilization**. The effective use of these funds is critical to ensuring the organization's success and scalability. The following plan details how these funds will be allocated to cover operating costs, finance capital expenditures, and support growth initiatives.

Planned Allocation of Funds

1. Covering Operating Costs

Purpose: Ensure smooth day-to-day operations as the organization scales.

Allocation:

Staff Salaries: Project Manager, Housing Program Manager, CDL Driver, Security Personnel, Outreach Coordinator, and Administrative Support.

Utilities and Facility Maintenance: Electricity, water, heating, and general upkeep for the property at 2128 West Tioga Street.

Program Supplies: Hygiene kits, cleaning supplies, and consumables for both the shelter and mobile RV services.

Impact: Stability in operations allows Solubility Solutions to consistently deliver high-quality services to veterans while focusing on growth.

2. Financing Capital Expenditures

Purpose: Invest in infrastructure and equipment needed to launch and expand services.

Allocation:

Property Renovations: \$503,000 for repairs, accessibility upgrades, and furnishing the 7-bedroom facility, appliances, program start-ups for hardware/software.

RV Purchase and Customization: \$90,000 for acquiring and retrofitting the mobile cleaning unit.

Personnel Costs: \$545,000 for staff salaries

Impact: These investments create a safe, functional space for residents and enable the organization to reach underserved veterans in remote areas.

3. Expanding Personnel

Purpose: Build a skilled team to support growth and enhance service delivery.

Allocation:

Additional hires in Year 2 and Year 3, including mental health professionals and caseworkers.

Training and Professional Development for existing staff to ensure high-quality care.

Impact: Expanding the team ensures that Solubility Solutions can serve more veterans and provide comprehensive support services.

4. Scaling Marketing and Outreach

Purpose: Increase visibility, attract donors, and engage more veterans in need.

Allocation:

Social Media and Digital Marketing Campaigns: \$10,000 annually for promoting the mission and raising awareness.

Fundraising Events: Hosting donor appreciation events, benefit galas, and community drives.

Outreach Materials: Brochures, signage for the mobile RV, and branded materials to build credibility.

Impact: Effective marketing expands Solubility Solutions' reach, ensuring a steady flow of donations and participants.

5. Building Financial Reserves

Purpose: Create a cushion for unforeseen expenses and financial sustainability.

Allocation:

Allocate 20% of annual revenue (\$174,800) into an operational reserve fund.

Use reserves to cover emergencies, unplanned repairs, or program expansion opportunities.

Impact: Financial reserves provide stability and confidence to donors and stakeholders.

Why These Funds Are Needed

- 1. The funds will enable Solubility Solutions to address urgent challenges faced by homeless veterans, such as lack of housing and hygiene facilities.
- 2. As the organization grows, these funds will finance additional staff, expanded outreach, and increased capacity to serve more veterans.
- 3. Strategic investments in the property, equipment, and marketing will reduce long-term costs and create a strong foundation for sustainable operations.
- 4. By allocating resources effectively, Solubility Solutions can ensure measurable outcomes, such as transitioning veterans into permanent housing and improving their quality of life.

Projected Outcomes

- **Year 1:** Complete property renovations and deploy the mobile hygiene RV. Serve 12 residents in transitional housing and 50+ veterans monthly through the RV.
- Year 2: Expand staff to include additional caseworkers and mental health professionals. Increase outreach to serve 20% more veterans.
- Year 3: Achieve full capacity at the shelter, deploy additional services, and establish a financial reserve fund to sustain operations.

Sources of Funds

Solubility Solutions has developed a strategic financing plan to ensure the organization can sustain its operations, expand its programs, and fulfill its mission of supporting homeless veterans. The plan leverages diverse funding sources, including government grants, corporate sponsorships, donations, in-kind support, property utilization, and reinvested profits. Here's how these financing components will work together to fund Solubility Solutions' growth and impact:

Primary Funding Sources

1. Government Grants

Purpose: Provide foundational funding for operational costs and program expansion.

Strategy: Solubility Solutions will apply for federal, state, and local government grants specifically targeting veteran services, homelessness prevention, and community development.

Impact: These grants will support major capital expenditures like property renovations and mobile RV customization, as well as recurring operational costs like staffing and utilities.

1. Corporate Sponsorships

Purpose: Secure partnerships with corporations that align with the mission of serving veterans.

Strategy: Approach companies with Corporate Social Responsibility (CSR) programs focused on veteran support, housing, or community impact, offering sponsorship packages in exchange for brand visibility and acknowledgment.

Impact: Corporate funding will provide consistent financial support for specific programs or projects, such as hygiene services or job training initiatives.

Donations and Fundraising

Purpose: Generate revenue from individual and community donors.

Strategy: Solubility Solutions will leverage digital marketing campaigns, donor events, and social media outreach to raise awareness and attract contributions. Fundraising activities will include benefit galas, community drives, and crowdfunding campaigns.

Impact: These unrestricted funds will allow flexibility in addressing immediate needs and expanding services.

1. In-Kind Support

Purpose: Offset costs through donations of goods and services.

Strategy: Partner with local businesses, nonprofits, and individuals to receive donations such as building materials, hygiene supplies, furniture, and volunteer services.

Impact: In-kind contributions will reduce expenses associated with property renovation, daily operations, and program delivery.

1. Property Utilization

Purpose: Generate additional revenue by leveraging the property's features.

Strategy: Use the multipurpose space for community events, workshops, and rental opportunities when not in use by residents. The industrial kitchen may also be rented to local caterers or food startups.

Impact: Revenue generated through property utilization will directly support operational costs and provide a steady income stream.

Growth Through Reinvested Profits

- Self-Sustaining Model: As Solubility Solutions grows, it will reinvest surplus revenue into expanding its services. This includes scaling operations, hiring additional staff, and funding new initiatives like mental health counseling and job training programs.
- **Profit Allocation:** All profits will be directed toward improving the organization's capacity to serve veterans, ensuring a cycle of growth and reinvestment.

Financial Goals

- Year 1: Use government grants and corporate sponsorships to fund property renovations, RV customization, and initial operational expenses. Donations and in-kind support will cover daily necessities and supplies.
- **Year 2:** Increase corporate sponsorships and donor contributions to fund expanded programs, additional staff, and marketing efforts.
- Year 3 and Beyond: Leverage the organization's increased visibility and success to secure larger grants and sponsorships, while generating consistent income from property utilization and program-related activities.

Impact of Financing Plan

Short-Term Sustainability: The diverse funding streams will ensure that Solubility Solutions can cover start-up costs and maintain consistent operations during its initial growth phase.

Long-Term Growth: Reinvested profits and ongoing fundraising efforts will enable the organization to scale its impact, serving more veterans and expanding its reach in Philadelphia.

Community Engagement: By combining financial support with in-kind contributions, Solubility Solutions will foster a strong sense of community ownership and partnership.

Statements

Projected Profit and Loss

	2026	2027	2028
Revenue	\$1,210,000	\$1,210,000	\$1,210,000
Direct Costs	\$343,332	\$103,396	\$113,932
Gross Profit	\$866,668	\$1,106,604	\$1,096,068
Gross Margin	72%	91%	91%
Operating Expenses			
Salaries & Wages	\$454,944	\$473,144	\$492,068
Other Employee Taxes & Benefits	\$96,655	\$112,308	\$116,800
RV - FUEL AND INSURANCE	\$5,000	\$5,250	\$5,500
BUILDING UTILITIES (ELECTRICITY, WATER, INTERNET, HEATING, COOLING)	\$20,000	\$22,000	\$24,000
RV OPERATIONS (WATER TANK, ENERGY SYSTEM, WASTE DISPOSAL)	\$5,000	\$6,000	\$7,000
HYGIENE SUPPLIES (SOAP, TOWELS, CLOTHING, CLEANING PRODUCTS)	\$12,000	\$14,000	\$16,000
SHELTER FOOD	\$64,800	\$66,000	\$67,200
SHELTER SNACKS	\$17,280	\$17,780	\$18,280
RV FOOD - GRAB BAG OF FOOD	\$28,800	\$29,800	\$30,800
Total Operating Expenses	\$704,479	\$746,282	\$777,648
Operating Income	\$162,189	\$360,322	\$318,420
Interest Incurred			
Depreciation and Amortization	\$27,471	\$51,201	\$71,216
Gain or Loss from Sale of Assets			
Income Taxes	\$0	\$0	\$0
Total Expenses	\$1,075,283	\$900,879	\$962,796
Net Profit	\$134,717	\$309,121	\$247,204

Net Profit Margin	11%	26%	20%
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Projected Balance Sheet

	2026	2027	2028
Cash	(\$17,811)	\$185,796	\$370,586
Accounts Receivable	\$0	\$0	\$0
Inventory			
Other Current Assets			
Total Current Assets	(\$17,811)	\$185,796	\$370,586
Long-Term Assets	\$180,000	\$336,715	\$470,345
Accumulated Depreciation	(\$27,471)	(\$78,672)	(\$149,889)
Total Long-Term Assets	\$152,529	\$258,043	\$320,456
Total Assets	\$134,717	\$443,839	\$691,042
Accounts Payable	\$0	\$0	\$0
Income Taxes Payable	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0
Short-Term Debt			
Prepaid Revenue			
Total Current Liabilities	\$0	\$0	\$0
Long-Term Debt			
Long-Term Liabilities			
Total Liabilities	\$0	\$0	\$0
Paid-In Capital			
Retained Earnings		\$134,717	\$443,839
Earnings	\$134,717	\$309,121	\$247,204
Total Owner's Equity	\$134,717	\$443,839	\$691,042
Total Liabilities & Equity	\$134,717	\$443,839	\$691,042

Projected Cash Flow Statement

	2026	2027	2028
Net Cash Flow from Operations			_
Net Profit	\$134,717	\$309,121	\$247,204
Depreciation & Amortization	\$27,471	\$51,201	\$71,216
Change in Accounts Receivable	\$0	\$0	\$0
Change in Inventory			
Change in Accounts Payable	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0
Change in Prepaid Revenue			
Net Cash Flow from Operations	\$162,189	\$360,322	\$318,420
Investing & Financing			
Assets Purchased or Sold	(\$180,000)	(\$156,715)	(\$133,630)
Net Cash from Investing	(\$180,000)	(\$156,715)	(\$133,630)
Investments Received			
Dividends & Distributions			
Change in Short-Term Debt			
Change in Long-Term Debt			
Net Cash from Financing			
Cash at Beginning of Period	\$0	(\$17,811)	\$185,796
Net Change in Cash	(\$17,811)	\$203,607	\$184,790
Cash at End of Period	(\$17,811)	\$185,796	\$370,586

Appendix

Profit and Loss Statement (With Monthly Detail)

2026	Jan '26	Feb '26	Mar '26	Apr '26	May '26	June '26	July '26	Aug '26	Sept '26	Oct '26	Nov '26	Dec '26
Revenue												
Grants (Federal, State, Private)	\$91,666	\$91,666	\$91,666	\$91,666	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667
Crowdfunding Campaigns	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,084	\$2,084	\$2,084	\$2,084
Individual Donations	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,334	\$3,334	\$3,334	\$3,334
Corporate Sponsorships	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250
Program Revenue	\$833	\$833	\$833	\$833	\$833	\$833	\$833	\$833	\$834	\$834	\$834	\$834
Fundraising Events	\$1,666	\$1,666	\$1,666	\$1,666	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667
Total Revenue	\$100,831	\$100,831	\$100,831	\$100,831	\$100,833	\$100,833	\$100,833	\$100,833	\$100,836	\$100,836	\$100,836	\$100,836

Direct Costs

\$75,000 STRUCTURAL REPAIRS (ROOFING, FOUNDATION, PLUMBING, ELECTRICAL SYSTEMS)

\$45,000 \$40,000 RENOVATIONS (FLOORING, DRYWALL, CEILING TILES, PAINTING, FIXTURES, FURNISHINGS) ACCESSIBILITY
UPGRADES
(THIRD FLOOR
IRON STEPS
EASE EXIT,
ADACOMPLIANT
BATHROOMS,
RAMPS) INTERIOR PANELS,

\$30,000 APPLIANCES / EQUIPMENT (KITCHEN APPLIANCES, LAUNDRY MACHINES,

\$25,000 SYSTEM, SECURITY INSTILLATIONS) COMPLIANCE (FIRE ALARMS, SPRINKLER SAFETY HVAC)

\$90,000 RV - VEHICLE PURCHASE (SHOWERS, LAUNDRY UNITS, STORAGE)

\$10,000 MAINTENANCE AND REPAIRS

PROJECT MANAGER Direct Labor

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\$7,083

\$7,083

\$7,083

\$7,083

\$7,083	\$7,083	\$7,083	\$93,753	93%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
\$7,083	\$7,083	\$7,083	\$93,753	93%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
\$7,083	\$7,083	\$7,083	\$93,753	93%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
\$7,083	\$7,083	\$7,083	\$93,753	93%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
			\$100,833	100%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
			\$100,833	100%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
			\$100,833	100%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
			\$100,833	100%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
			\$100,831	100%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
			\$100,831	100%			\$4,583	\$8,332	666'6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
			\$100,831	100%			\$4,583	\$8,332	666′6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
		\$315,000	(\$214,169)	(212%)			\$4,583	\$8,332	666′6\$	\$3,750	\$4,166	\$2,916	\$2,083	\$2,083	\$37,912
Total Salaries & Wages	Total Direct Labor	Total Direct Costs	Gross Profit	Gross Margin	Operating Expenses	Salaries and Wages	HOUSING MANAGER	CASEWORKE RS	SECURITY PERSONNEL	CDL DRIVER RV	OUTREACH COORDINAT OR RV	SECURITY PERSONNEL RV	ADMINISTRA TIVE ASSISTANT	MAINTENANC E STAFF	Total Salaries & Wages

\$8,999								\$46,911 \$46,911	\$46,842 \$46,842
\$8,999								\$46,911	\$46,842
\$8,999								\$46,911	\$46,842
\$7,582								\$45,494	\$55,339
\$7,582								\$45,494	\$55,339
\$7,582								\$45,494	\$55,339
\$7,582								\$45,494	\$55,339
\$7,582								\$45,494	\$55,337
\$7,582								\$45,494	\$55,337
\$7,582								\$45,494	\$55,337
\$7,582	\$5,000	\$20,000	\$5,000	\$12,000	\$64,800	\$17,280	\$28,800	\$198,374	(\$412,543)
Other Employee Taxes & Benefits	RV - FUEL AND INSURANCE	BUILDING UTILTIES (ELECTRICITY, WATER, INTERNET, HEATING, COOLING)	RV OPERATIONS (WATER TANK, ENERGY SYSTEM, WASTE DISPOSAL)	HYGIENE SUPPLIES (SOAP, TOWELS, CLOTHING, CLEANING	SHELTER FOOD	SHELTER SNACKS	RV FOOD - GRAB BAG OF FOOD	Total Operating Expenses	Operating Income

Interest Incurred												
Depreciation and Amortization	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289
Gain or Loss from Sale of Assets												
Income Taxes	0\$	0\$	\$0	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0
Total Expenses	\$515,664	\$47,784	\$47,784	\$47,784	\$47,784	\$47,784	\$47,784	\$47,784	\$56,283	\$56,283	\$56,283	\$56,283
Net Profit	(\$414,833)	\$53,047	\$53,047	\$53,047	\$53,049	\$53,049	\$53,049	\$53,049	\$44,553	\$44,553	\$44,553	\$44,553
Net Profit Margin	(411%)	23%	23%	23%	23%	23%	23%	23%	44%	44%	44%	44%

2027	Jan '27	Feb '27	Mar '27	Apr '27	May '27	June '27	July '27	Aug '27	Sept '27	Oct '27	Nov '27	Dec '27
Revenue												
Grants (Federal, State, Private)	\$91,666	\$91,666	\$91,666	\$91,666	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667
Crowdfunding Campaigns	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,084	\$2,084	\$2,084	\$2,084
Individual Donations	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,334	\$3,334	\$3,334	\$3,334
Corporate Sponsorships	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250
Program Revenue	\$833	\$833	\$833	\$833	\$833	\$833	\$833	\$833	\$834	\$834	\$834	\$834
Fundraising Events	\$1,666	\$1,666	\$1,666	\$1,666	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667
Total Revenue	\$100,831	\$100,831	\$100,831	\$100,831	\$100,833	\$100,833	\$100,833	\$100,833	\$100,836	\$100,836	\$100,836	\$100,836

Direct Costs

\$3,000	\$4,000
STRUCTURAL REPAIRS (ROOFING, FOUNDATION, PLUMBING, ELECTRICAL SYSTEMS)	INTERIOR RENOVATIONS (FLOORING, DRYWALL, PANELS, CEILING TILES, PAINTING, FIXTURES, FIIRNISCHIRNISS,

						\$7,367	\$7,367	\$7,367	\$7,367
						\$7,367	\$7,367	\$7,367	\$7,367
						\$7,367	\$7,367	\$7,367	\$7,367
						\$7,367	\$7,367	\$7,367	\$7,367
						\$7,366	\$7,366	\$7,366	\$7,366
						\$7,366	\$7,366	\$7,366	\$7,366
						\$7,366	\$7,366	\$7,366	\$7,366
						\$7,366	\$7,366	\$7,366	\$7,366
						\$7,366	\$7,366	\$7,366	\$7,366
						\$7,366	\$7,366	\$7,366	\$7,366
						\$7,366	\$7,366	\$7,366	\$7,366
000/2\$	\$1,000	\$1,000	\$3,000	\$1,000		\$7,366	\$7,366	\$7,366	\$22,366
ACCESSIBILITY UPGRADES (THIRD FLOOR IRON STEPS EAST, ADA. COMPLIANT BATHROOMS, RAMPS)	APPLIANCES / EQUIPMENT (KITCHEN APPLIANCES, LAUNDRY MACHINES, HVAC)	SAFETY COMPLIANCE (FIRE ALARMS, SPRINKLER SYSTEM, SECURITY INSTILLATIONS)	RV - VEHICLE PURCHASE (SHOWERS, LAUNDRY UNITS, STORAGE)	RV - MAINTENANCE AND REPAIRS	Direct Labor	PROJECT MANAGER	Total Salaries & Wages	Total Direct Labor	Total Direct Costs

Gross Profit	\$78,465	\$93,465	\$93,465	\$93,465	\$93,467	\$93,467	\$93,467	\$93,467	\$93,469	\$93,469	\$93,469	\$93,469
Gross Margin	78%	%86	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%
Operating Expenses												
Salaries and Wages												
HOUSING MANAGER	\$4,766	\$4,766	\$4,766	\$4,766	\$4,766	\$4,766	\$4,766	\$4,766	\$4,767	\$4,767	\$4,767	\$4,767
CASEWORKE RS	\$8,664	\$8,664	\$8,664	\$8,664	\$8,666	\$8,666	\$8,666	\$8,666	\$8,666	\$8,666	\$8,666	\$8,666
SECURITY PERSONNEL	\$10,398	\$10,398	\$10,398	\$10,398	\$10,398	\$10,398	\$10,398	\$10,398	\$10,401	\$10,401	\$10,401	\$10,401
CDL DRIVER RV	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900
OUTREACH COORDINAT OR RV	\$4,332	\$4,332	\$4,332	\$4,332	\$4,333	\$4,333	\$4,333	\$4,333	\$4,333	\$4,333	\$4,333	\$4,333
SECURITY PERSONNEL RV	\$3,032	\$3,032	\$3,032	\$3,032	\$3,033	\$3,033	\$3,033	\$3,033	\$3,033	\$3,033	\$3,033	\$3,033
ADMINISTRA TIVE ASSISTANT	\$2,166	\$2,166	\$2,166	\$2,166	\$2,166	\$2,166	\$2,166	\$2,166	\$2,167	\$2,167	\$2,167	\$2,167
MAINTENANC E STAFF	\$2,166	\$2,166	\$2,166	\$2,166	\$2,166	\$2,166	\$2,166	\$2,166	\$2,167	\$2,167	\$2,167	\$2,167
Total Salaries & Wages	\$39,424	\$39,424	\$39,424	\$39,424	\$39,428	\$39,428	\$39,428	\$39,428	\$39,434	\$39,434	\$39,434	\$39,434
Other Employee Taxes & Benefits	\$9,358	\$9,358	\$9,358	\$9,358	\$9,359	\$9,359	\$9,359	658'6\$	\$9,360	098'6\$	098'6\$	\$9,360
RV - FUEL AND INSURANCE	\$5,250											

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BUILDING

						\$48,794	\$44,675		\$4,267
						\$48,794	\$44,675		\$4,267
						\$48,794	\$44,675		\$4,267
						\$48,794	\$44,675		\$4,267
						\$48,787	\$44,680		\$4,267
						\$48,787	\$44,680		\$4,267
						\$48,787	\$44,680		\$4,267
						\$48,787	\$44,680		\$4,267
						\$48,782	\$44,683		\$4,267
						\$48,782	\$44,683		\$4,267
						\$48,782	\$44,683		\$4,267
\$22,000	\$6,000	\$14,000	\$66,000	\$17,780	\$29,800	\$209,612	(\$131,147)		\$4,267
UTILITIES (ELECTRICITY, WATER, INTERNET, HEATING, COOLING)	RV OPERATIONS (WATER TANK, ENERGY SYSTEM, WASTE DISPOSAL)	HYGIENE SUPPLIES (SOAP, TOWELS, CLOTHING, CLEANING	SHELTER FOOD	SHELTER SNACKS	RV FOOD - GRAB BAG OF FOOD	Total Operating Expenses	Operating Income	Interest Incurred	Depreciation and Amortization

Gain or Loss from Sale of Assets												
Income Taxes	0\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0	\$0	\$0	0\$	\$0
Total Expenses	\$236,245	\$60,415	\$60,415	\$60,415	\$60,420	\$60,420	\$60,420	\$60,420	\$60,428	\$60,428	\$60,428	\$60,428
Net Profit	(\$135,414)	\$40,416	\$40,416	\$40,416	\$40,413	\$40,413	\$40,413	\$40,413	\$40,408	\$40,408	\$40,408	\$40,408
Net Profit Margin	(134%)	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%

2028	Jan '28	Feb '28	Mar '28	Apr '28	May '28	June '28	July '28	Aug '28	Sept '28	Oct '28	Nov '28	Dec '28
Revenue												
Grants (Federal, State, Private)	\$91,666	\$91,666	\$91,666	\$91,666	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667	\$91,667
Crowdfunding Campaigns	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,083	\$2,084	\$2,084	\$2,084	\$2,084
Individual Donations	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,333	\$3,334	\$3,334	\$3,334	\$3,334
Corporate Sponsorships	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250
Program Revenue	\$833	\$833	\$833	\$833	\$833	\$833	\$833	\$833	\$834	\$834	\$834	\$834
Fundraising Events	\$1,666	\$1,666	\$1,666	\$1,666	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667	\$1,667
Total Revenue	\$100,831	\$100,831	\$100,831	\$100,831	\$100,833	\$100,833	\$100,833	\$100,833	\$100,836	\$100,836	\$100,836	\$100,836

Direct Costs

\$4,000	\$5,000
STRUCTURAL REPAIRS (ROOFING, FOUNDATION, PLUMBING, ELECTRICAL SYSTEMS)	INTERIOR RENOVATIONS (FLOORING, DRYWALL, PANELS, CELLING TILES, PAINTING, FIXTURES, FIRNISHINGS)

Gross Profit	\$71,170	\$93,170	\$93,170	\$93,170	\$93,172	\$93,172	\$93,172	\$93,172	\$93,175	\$93,175	\$93,175	\$93,175
Gross Margin	71%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%
Operating Expenses												
Salaries and Wages												
HOUSING MANAGER	\$4,957	\$4,957	\$4,957	\$4,957	\$4,957	\$4,957	\$4,957	\$4,957	\$4,957	\$4,957	\$4,957	\$4,957
CASEWORKE RS	\$9,010	\$9,012	\$9,012	\$9,012	\$9,012	\$9,012	\$9,012	\$9,012	\$9,012	\$9,012	\$9,012	\$9,012
SECURITY PERSONNEL	\$10,815	\$10,815	\$10,815	\$10,815	\$10,815	\$10,815	\$10,815	\$10,815	\$10,815	\$10,815	\$10,815	\$10,815
CDL DRIVER RV	\$4,056	\$4,056	\$4,056	\$4,056	\$4,056	\$4,056	\$4,056	\$4,056	\$4,056	\$4,056	\$4,056	\$4,056
OUTREACH COORDINAT OR RV	\$4,505	\$4,506	\$4,506	\$4,506	\$4,506	\$4,506	\$4,506	\$4,506	\$4,506	\$4,506	\$4,506	\$4,506
SECURITY PERSONNEL RV	\$3,153	\$3,154	\$3,154	\$3,154	\$3,154	\$3,154	\$3,154	\$3,154	\$3,154	\$3,154	\$3,154	\$3,154
ADMINISTRA TIVE ASSISTANT	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253
MAINTENANC E STAFF	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253	\$2,253
Total Salaries & Wages	\$41,002	\$41,006	\$41,006	\$41,006	\$41,006	\$41,006	\$41,006	\$41,006	\$41,006	\$41,006	\$41,006	\$41,006
Other Employee Taxes & Benefits	\$9,733	\$9,733	\$9,733	\$9,733	\$9,733	\$9,733	\$9,733	\$9,733	\$9,733	\$9,733	\$9,733	\$9,733
RV - FUEL AND INSURANCE	\$5,500											

BUILDING

						\$50,739	\$42,436		\$5,935
						\$50	\$42		₩
						\$50,739	\$42,436		\$5,935
						\$50,739	\$42,436		\$5,935
						\$50,739	\$42,436		\$5,935
						\$50,739	\$42,433		\$5,935
						\$50,739	\$42,433		\$5,935
						\$50,739	\$42,433		\$5,935
						\$50,739	\$42,433		\$5,935
						\$50,739	\$42,431		\$5,935
						\$50,739	\$42,431		\$5,935
						\$50,739	\$42,431		\$5,935
\$24,000	\$7,000	\$16,000	\$67,200	\$18,280	\$30,800	\$219,515	(\$148,345)		\$5,935
UTILITIES (ELECTRICITY, WATER, INTERNET, HEATING, COOLING)	RV OPERATIONS (WATER TANK, ENERGY SYSTEM, WASTE DISPOSAL)	HYGIENE SUPPLIES (SOAP, TOWELS, CLOTHING, CLEANING	SHELTER FOOD	SHELTER SNACKS	RV FOOD - GRAB BAG OF FOOD	Total Operating Expenses	Operating Income	Interest Incurred	Depreciation and Amortization

Gain or Loss from Sale of Assets												
Income Taxes	0\$	0\$	0\$	0\$	\$0	0\$	\$0	\$0	0\$	0\$	0\$	0\$
Total Expenses	\$255,110	\$64,335	\$64,335	\$64,335	\$64,335	\$64,335	\$64,335	\$64,335	\$64,335	\$64,335	\$64,335	\$64,335
Net Profit	(\$154,279)	\$36,496	\$36,496	\$36,496	\$36,498	\$36,498	\$36,498	\$36,498	\$36,501	\$36,501	\$36,501	\$36,501
Net Profit Margin	(153%)	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%

	2026	2027	2028
Revenue			
Grants (Federal, State, Private)	\$1,100,000	\$1,100,000	\$1,100,000
Crowdfunding Campaigns	\$25,000	\$25,000	\$25,000
Individual Donations	\$40,000	\$40,000	\$40,000
Corporate Sponsorships	\$15,000	\$15,000	\$15,000
Program Revenue	\$10,000	\$10,000	\$10,000
Fundraising Events	\$20,000	\$20,000	\$20,000
Total Revenue	\$1,210,000	\$1,210,000	\$1,210,000
Direct Costs			
STRUCTURAL REPAIRS (ROOFING, FOUNDATION, PLUMBING, ELECTRICAL SYSTEMS)	\$75,000	\$3,000	\$4,000
INTERIOR RENOVATIONS (FLOORING, DRYWALL, PANELS, CEILING TILES, PAINTING, FIXTURES, FURNISHINGS)	\$45,000	\$4,000	000'\$\$
ACCESSIBILITY UPGRADES (THIRD FLOOR IRON STEPS EASE EXIT, ADA- COMPLIANT BATHROOMS, RAMPS)	\$40,000	\$2,000	\$3,000
APPLIANCES / EQUIPMENT (KITCHEN APPLIANCES, LAUNDRY MACHINES, HVAC)	\$30,000	\$1,000	\$2,000
SAFETY COMPLIANCE (FIRE ALARMS, SPRINKLER SYSTEM, SECURITY INSTILLATIONS)	\$25,000	\$1,000	\$2,000
RV - VEHICLE PURCHASE (SHOWERS, LAUNDRY UNITS, STORAGE)	\$90,000	\$3,000	\$4,000
RV - MAINTENANCE AND REPAIRS	\$10,000	\$1,000	\$2,000
Direct Labor			
PROJECT MANAGER	\$28,332	\$88,396	\$91,932
Total Salaries & Wages	\$28,332	\$88,396	\$91,932
Total Direct Labor	\$28,332	\$88,396	\$91,932
Total Direct Costs	\$343,332	\$103,396	\$113,932
Gross Profit	\$866,668	\$1,106,604	\$1,096,068
Gross Margin	72%	91%	91%
Operating Expenses			

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Salaries and Wages			
HOUSING MANAGER	\$54,996	\$57,196	\$59,484
CASEWORKERS	\$99,984	\$103,984	\$108,142
SECURITY PERSONNEL	\$119,988	\$124,788	\$129,780
CDL DRIVER RV	\$45,000	\$46,800	\$48,672
OUTREACH COORDINATOR RV	\$49,992	\$51,992	\$54,071
SECURITY PERSONNEL RV	\$34,992	\$36,392	\$37,847
ADMINISTRATIVE ASSISTANT	\$24,996	\$25,996	\$27,036
MAINTENANCE STAFF	\$24,996	\$25,996	\$27,036
Total Salaries & Wages	\$454,944	\$473,144	\$492,068
Other Employee Taxes & Benefits	\$96,655	\$112,308	\$116,800
RV - FUEL AND INSURANCE	\$5,000	\$5,250	\$5,500
BUILDING UTILITIES (ELECTRICITY, WATER, INTERNET, HEATING, COOLING)	\$20,000	\$22,000	\$24,000
RV OPERATIONS (WATER TANK, ENERGY SYSTEM, WASTE DISPOSAL)	\$5,000	\$6,000	000'2\$
HYGIENE SUPPLIES (SOAP, TOWELS, CLOTHING, CLEANING PRODUCTS)	\$12,000	\$14,000	\$16,000
SHELTER FOOD	\$64,800	\$66,000	\$67,200
SHELTER SNACKS	\$17,280	\$17,780	\$18,280
RV FOOD - GRAB BAG OF FOOD	\$28,800	\$29,800	\$30,800
Total Operating Expenses	\$704,479	\$746,282	\$777,648
Operating Income	\$162,189	\$360,322	\$318,420
Interest Incurred			
Depreciation and Amortization	\$27,471	\$51,201	\$71,216
Gain or Loss from Sale of Assets			
Income Taxes	0\$	0\$	0\$
Total Expenses	\$1,075,283	\$900,879	\$962,796
Net Profit	\$134,717	\$309,121	\$247,204
Net Profit Margin	11%	26%	20%

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Balance Sheet (With Monthly Detail)

	26, 46											
	Jan 20	rep 76	Mar '26	Apr 20	May 20	oz auní	97. finf	Aug '26	Sept '26	Oct .26	Nov .26	Dec . 76
	(\$592,543)	(\$537,207)	(\$481,870)	(\$426,534)	(\$371,195)	(\$315,856)	(\$260,518)	(\$205,179)	(\$158,337)	(\$111,495)	(\$64,653)	(\$17,811)
Accounts Receivable	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$
Inventory												
Other Current Assets												
Total Current (\$592 Assets	(\$592,543)	(\$537,207)	(\$481,870)	(\$426,534)	(\$371,195)	(\$315,856)	(\$260,518)	(\$205,179)	(\$158,337)	(\$111,495)	(\$64,653)	(\$17,811)
Long-Term Assets	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000
Accumulated Depreciation	(\$2,289)	(\$4,579)	(\$98'9\$)	(\$9,157)	(\$11,446)	(\$13,736)	(\$16,025)	(\$18,314)	(\$20,604)	(\$22,893)	(\$25,182)	(\$27,471)
Total Long- Term Assets	\$177,711	\$175,421	\$173,132	\$170,843	\$168,554	\$166,264	\$163,975	\$161,686	\$159,396	\$157,107	\$154,818	\$152,529
Total Assets (\$414	(\$414,833)	(\$361,785)	(\$308,738)	(\$255,691)	(\$202,641)	(\$149,592)	(\$96,543)	(\$43,493)	\$1,059	\$45,612	\$90,165	\$134,717
Accounts Payable	0\$	0\$	\$0	0\$	0\$	\$0	0\$	0\$	0\$	0\$	0\$	0\$
Income Taxes Payable	0\$	0\$	0\$	0\$	\$	0\$	\$0	\$	\$0	0\$	0\$	\$0
Sales Taxes Payable	0\$	0\$	0\$	0\$	0\$	0\$	\$0	0\$	0\$	0\$	0\$	\$0
Short-Term Debt												
Prepaid Revenue												
Total Current Liabilities	0 \$	\$0	0\$	\$	0\$	0 \$	\$	\$	9	\$0	\$0	\$0

Long-Term Debt CONFIDENTIAL - DO NOT DISSEMINATE. This business plan contains confidential, trade-secret information and is shared only with the understanding that you will not share its contents or ideas with third parties without the express written consent of the plan author.

Long-Term	Liabilities
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Total Liabilities	\$	\$0	\$0	\$0	\$0	0\$	\$0	0\$	\$	\$0	\$0	\$0
Paid-In Capital												
Retained Earnings												
Earnings	(\$414,833)	(\$361,785)	(\$308,738)	(\$255,691)	(\$202,641)	(\$149,592)	(\$96,543)	(\$43,493)	\$1,059	\$45,612	\$90,165	\$134,717
Total Owner's Equity	(\$414,833)	(\$361,785)	(\$308,738)	(\$255,691)	(\$202,641)	(\$149,592)	(\$96,543)	(\$43,493)	\$1,059	\$45,612	\$90,165	\$134,717
Total Liabilities & Equity	(\$414,833)	(\$361,785)	(\$308,738)	(\$255,691)	(\$202,641)	(\$149,592)	(\$96,543)	(\$43,493)	\$1,059	\$45,612	\$90,165	\$134,717

2027	Jan '27	Feb '27	Mar '27	Apr '27	May '27	June '27	July '27	Aug '27	Sept '27	Oct '27	Nov '27	Dec '27
Cash	(\$305,673)	(\$260,990)	(\$216,307)	(\$171,624)	(\$126,944)	(\$82,264)	(\$37,584)	260'2\$	\$51,771	\$96,446	\$141,121	\$185,796
Accounts Receivable	0\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0	0\$	0\$	0\$	\$
Inventory												
Other Current Assets												
Total Current Assets	(\$305,673)	(\$260,990)	(\$216,307)	(\$171,624)	(\$126,944)	(\$82,264)	(\$37,584)	\$7,097	\$51,771	\$96,446	\$141,121	\$185,796
Long-Term Assets	\$336,715	\$336,715	\$336,715	\$336,715	\$336,715	\$336,715	\$336,715	\$336,715	\$336,715	\$336,715	\$336,715	\$336,715
Accumulated Depreciation	(\$31,738)	(\$36,005)	(\$40,272)	(\$44,538)	(\$48,805)	(\$53,072)	(\$57,339)	(\$61,605)	(\$65,872)	(\$70,139)	(\$74,405)	(\$78,672)
Total Long- Term Assets	\$304,977	\$300,710	\$296,443	\$292,177	\$287,910	\$283,643	\$279,376	\$275,110	\$270,843	\$266,576	\$262,310	\$258,043
Total Assets	(969\$)	\$39,720	\$80,136	\$120,552	\$160,966	\$201,379	\$241,793	\$282,206	\$322,614	\$363,023	\$403,431	\$443,839
Accounts Payable	0\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0	0\$	0\$	0\$	0\$
Income Taxes Payable	0\$	0\$	0\$	0\$	0\$	0\$	\$0	\$0	\$0	0\$	\$	\$0
Sales Taxes Payable	0\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0	0\$	0\$	0\$	0\$
Short-Term Debt												
Prepaid Revenue												
Total Current Liabilities	0\$	0\$	0\$	0\$	0\$	\$	0\$	0\$	0\$	\$0	\$0	0\$
Long-Term												

Long-Term Liabilities

Total Liabilities	\$0	\$0	\$	\$	\$0	\$0	\$0	\$	\$0	\$0	\$0	\$0
Paid-In Capital												
Retained Earnings	\$134,717	\$134,717	\$134,717	\$134,717	\$134,717	\$134,717	\$134,717	\$134,717	\$134,717	\$134,717	\$134,717	\$134,717
Earnings	(\$135,414)	(\$94,997)	(\$54,581)	(\$14,165)	\$26,249	\$66,662	\$107,076	\$147,489	\$187,897	\$228,305	\$268,713	\$309,121
Total Owner's Equity	(969\$)	\$39,720	\$80,136	\$120,552	\$160,966	\$201,379	\$241,793	\$282,206	\$322,614	\$363,023	\$403,431	\$443,839
Total Liabilities & Equity	(969\$)	\$39,720	\$80,136	\$120,552	\$160,966	\$201,379	\$241,793	\$282,206	\$322,614	\$363,023	\$403,431	\$443,839

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2020	oz Illeí	07 GAJ	Mel 20	Apr 20	May 20	Julie 20	oz finí	Aug 70	sept zo	000	NOV 20	Dec 70
Cash	(\$96,179)	(\$53,748)	(\$11,318)	\$31,113	\$73,546	\$115,978	\$158,411	\$200,843	\$243,279	\$285,715	\$328,150	\$370,586
Accounts Receivable	0\$	\$0	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$
Inventory												
Other Current Assets												
Total Current Assets	(\$96,179)	(\$53,748)	(\$11,318)	\$31,113	\$73,546	\$115,978	\$158,411	\$200,843	\$243,279	\$285,715	\$328,150	\$370,586
Long-Term Assets	\$470,345	\$470,345	\$470,345	\$470,345	\$470,345	\$470,345	\$470,345	\$470,345	\$470,345	\$470,345	\$470,345	\$470,345
Accumulated Depreciation	(\$84,607)	(\$90,542)	(\$96,476)	(\$102,411)	(\$108,346)	(\$114,280)	(\$120,215)	(\$126,150)	(\$132,084)	(\$138,019)	(\$143,954)	(\$149,889)
Total Long- Term Assets	\$385,738	\$379,803	\$373,869	\$367,934	\$361,999	\$356,065	\$350,130	\$344,195	\$338,261	\$332,326	\$326,391	\$320,456
Total Assets	\$289,559	\$326,055	\$362,551	\$399,047	\$435,545	\$472,043	\$508,541	\$545,039	\$581,540	\$618,040	\$654,541	\$691,042
Accounts Payable	0\$	0\$	\$0	0\$	0\$	\$0	\$0	0\$	\$0	0\$	0\$	0\$
Income Taxes Payable	0\$	0\$	0\$	0\$	\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0
Sales Taxes Payable	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0
Short-Term Debt												
Prepaid Revenue												
Total Current Liabilities	O \$	0 \$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0	0\$	0\$
I ong-Term												

Long-Term Debt

Long-Term Liabilities

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Total Liabilities	\$	\$0	\$0	\$0	\$0	\$	0\$	0\$	0\$	\$0	0\$	\$0
Paid-In Capital												
Retained Earnings	\$443,839	\$443,839	\$443,839	\$443,839	\$443,839	\$443,839	\$443,839	\$443,839	\$443,839	\$443,839	\$443,839	\$443,839
Earnings	(\$154,279)	(\$117,783)	(\$81,288)	(\$44,792)	(\$8,294)	\$28,204	\$64,702	\$101,200	\$137,701	\$174,202	\$210,703	\$247,204
Total Owner's Equity	\$289,559	\$326,055	\$362,551	\$399,047	\$435,545	\$472,043	\$508,541	\$545,039	\$581,540	\$618,040	\$654,541	\$691,042
Total Liabilities & Equity	\$289,559	\$326,055	\$362,551	\$399,047	\$435,545	\$472,043	\$508,541	\$545,039	\$581,540	\$618,040	\$654,541	\$691,042

	2026	2027	2028
Cash	(\$17,811)	\$185,796	\$370,586
Accounts Receivable	0\$	0\$	0\$
Inventory			
Other Current Assets			
Total Current Assets	(\$17,811)	\$185,796	\$370,586
Long-Term Assets	\$180,000	\$336,715	\$470,345
Accumulated Depreciation	(\$27,471)	(\$78,672)	(\$149,889)
Total Long-Term Assets	\$152,529	\$258,043	\$320,456
Total Assets	\$134,717	\$443,839	\$691,042
Accounts Payable	0\$	0\$	\$0
Income Taxes Payable	0\$	0\$	\$0
Sales Taxes Payable	0\$	0\$	0\$
Short-Term Debt			
Prepaid Revenue			
Total Current Liabilities	0\$	0\$	\$0
Long-Term Debt			
Long-Term Liabilities			
Total Liabilities	0\$	0\$	\$0
Paid-In Capital			
Retained Earnings		\$134,717	\$443,839
Earnings	\$134,717	\$309,121	\$247,204
Total Owner's Equity	\$134,717	\$443,839	\$691,042
Total Liabilities & Equity	\$134,717	\$443,839	\$691,042

Cash Flow Statement (With Monthly Detail)

2026	Jan '26	Feb '26	Mar '26	Apr '26	May '26	June '26	July '26	Aug '26	Sept '26	Oct '26	Nov '26	Dec '26
Net Cash Flow from Operations												
Net Profit	(\$414,833)	\$53,047	\$53,047	\$53,047	\$53,049	\$53,049	\$53,049	\$53,049	\$44,553	\$44,553	\$44,553	\$44,553
Depreciation & Amortization	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289	\$2,289
Change in Accounts Receivable	0\$	0 \$	\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$
Change in Inventory												
Change in Accounts Payable	0\$	0\$										
Change in Income Tax Payable	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	\$0
Change in Sales Tax Payable	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$
Change in Prepaid Revenue												
Net Cash Flow from Operations	(\$412,543)	\$55,337	\$55,337	\$55,337	\$55,339	\$55,339	\$55,339	\$55,339	\$46,842	\$46,842	\$46,842	\$46,842

Investing & Financing

Assets		
Purchased or	(\$180,000)	
Sold		

\$0

Net Cash from Investing	(\$180,000)	0\$										
Investments Received												
Dividends & Distributions												
Change in Short-Term Debt												
Change in Long-Term Debt												
Net Cash from Financing												
Cash at Beginning of Period	0\$	(\$592,543)	(\$537,207)	(\$481,870)	(\$426,534)	(\$371,195)	(\$315,856)	(\$260,518)	(\$205,179)	(\$158,337)	(\$111,495)	(\$64,653)
Net Change in Cash	(\$592,543)	\$55,337	\$55,337	\$55,337	\$55,339	\$55,339	\$55,339	\$55,339	\$46,842	\$46,842	\$46,842	\$46,842
Cash at End of Period	(\$592,543)	(\$592,543) (\$537,207) (\$481,870)	(\$481,870)	(\$426,534)	(\$371,195)	(\$315,856)	(\$260,518)	(\$205,179)	(\$158,337)	(\$426,534) (\$371,195) (\$315,856) (\$260,518) (\$205,179) (\$158,337) (\$111,495)	(\$64,653)	(\$17,811)

2027	Jan '27	Feb '27	Mar '27	Apr '27	May '27	June '27	July '27	Aug '27	Sept '27	Oct '27	Nov '27	Dec '27
Net Cash Flow from Operations												
Net Profit	(\$135,414)	\$40,416	\$40,416	\$40,416	\$40,413	\$40,413	\$40,413	\$40,413	\$40,408	\$40,408	\$40,408	\$40,408
Depreciation & Amortization	\$4,267	\$4,267	\$4,267	\$4,267	\$4,267	\$4,267	\$4,267	\$4,267	\$4,267	\$4,267	\$4,267	\$4,267
Change in Accounts Receivable	0\$	0	0\$	0\$	0\$	\$0	0\$	0\$	\$0	0\$	\$0	0\$
Change in Inventory												
Change in Accounts Payable	0\$	0										
Change in Income Tax Payable	0\$	0 \$	0\$	0\$	\$0	\$0	0\$	0\$	\$0	0\$	\$0	0\$
Change in Sales Tax Payable	0\$	0	0\$	0\$	\$0	\$0	0\$	0\$	\$0	0\$	\$0	0\$
Change in Prepaid Revenue												
Net Cash Flow from Operations	(\$131,147)	\$44,683	\$44,683	\$44,683	\$44,680	\$44,680	\$44,680	\$44,680	\$44,675	\$44,675	\$44,675	\$44,675
Investing & Financing												
Assets Purchased or Sold	(\$156,715)											
Net Cash from Investing	(\$156,715)											

(\$82,264) (\$37,584)	\$44,680 \$44,680	(\$126,944) (\$82,264)					
(\$171,624) (\$126,944)	\$44,680	(\$171,624)					
	\$44,683	(\$216,307)					
(\$216,307)	\$44,683	(\$260,990)					
(\$260,990)	\$44,683	(\$305,673)					
(\$305,673) (\$260,990)	(\$287,862)	(\$17,811)					
Cash at End of Period	Net Change in Cash	Cash at Beginning of Period	Net Cash from Financing	Change in Long-Term Debt	Change in Short-Term Debt	Dividends & Distributions	Investments Received

\$44,675

\$141,121

\$185,796

2028	Jan '28	Feb '28	Mar '28	Apr '28	May '28	June '28	July '28	Aug '28	Sept '28	Oct '28	Nov '28	Dec '28
Net Cash Flow from Operations												
Net Profit	(\$154,279)	\$36,496	\$36,496	\$36,496	\$36,498	\$36,498	\$36,498	\$36,498	\$36,501	\$36,501	\$36,501	\$36,501
Depreciation & Amortization	\$5,935	\$5,935	\$5,935	\$5,935	\$5,935	\$5,935	\$5,935	\$5,935	\$5,935	\$5,935	\$5,935	\$5,935
Change in Accounts Receivable	0\$	0\$	0	0\$	0\$	\$0	0\$	0\$	0\$	0\$	0\$	0\$
Change in Inventory												
Change in Accounts Payable	0\$	0\$										
Change in Income Tax Payable	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$	0\$
Change in Sales Tax Payable	0\$	0\$	0\$	0\$	\$0	0\$	0\$	0\$	0\$	0\$	\$0	0\$
Change in Prepaid Revenue												
Net Cash Flow from Operations	(\$148,345)	\$42,431	\$42,431	\$42,431	\$42,433	\$42,433	\$42,433	\$42,433	\$42,436	\$42,436	\$42,436	\$42,436
Investing & Financing												
Assets Purchased or Sold	(\$133,630)											
Net Cash from Investing	(\$133,630)											

					\$243,279	\$42,436	\$285,715
					\$200,843	\$42,436	\$243,279
					\$158,411	\$42,433	\$200,843
					\$115,978	\$42,433	\$158,411
					\$73,546	\$42,433	\$115,978
					\$31,113	\$42,433	\$73,546
					(\$11,318)	\$42,431	\$31,113
					(\$53,748)	\$42,431	(\$11,318)
					(\$96,179)	\$42,431	(\$53,748)
					\$185,796	(\$281,975)	(\$96,179)
Investments Received	Dividends & Distributions	Change in Short-Term Debt	Change in Long-Term Debt	Net Cash from Financing	Cash at Beginning of Period	Net Change in Cash	Cash at End of Period

\$42,436

\$42,436

\$328,150

\$285,715

\$370,586

\$328,150

	2026	2027	2028
Net Cash Flow from Operations			
Net Profit	\$134,717	\$309,121	\$247,204
Depreciation & Amortization	\$27,471	\$51,201	\$71,216
Change in Accounts Receivable	0\$	0\$	0\$
Change in Inventory			
Change in Accounts Payable	0\$	0\$	\$0
Change in Income Tax Payable	0\$	0\$	\$0
Change in Sales Tax Payable	0\$	0\$	\$0
Change in Prepaid Revenue			
Net Cash Flow from Operations	\$162,189	\$360,322	\$318,420
Investing & Financing			
Assets Purchased or Sold	(\$180,000)	(\$156,715)	(\$133,630)
Net Cash from Investing	(\$180,000)	(\$156,715)	(\$133,630)
Investments Received			
Dividends & Distributions			
Change in Short-Term Debt			
Change in Long-Term Debt			
Net Cash from Financing			
Cash at Beginning of Period	0\$	(\$17,811)	\$185,796
Net Change in Cash	(\$17,811)	\$203,607	\$184,790
Cash at End of Period	(\$17,811)	\$185,796	\$370,586